

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY
BOARD OF DIRECTORS MEETING MINUTES
FEBRUARY 21, 2025
DOMINION ENERGY INNOVATION CENTER
201 DUNCAN STREET
ASHLAND, VA 23005**

MEMBERS/ALTERNATES PRESENT

Voting

Miles M. Jones (M-Richmond), Chairman
Cary Drane (M-Chesterfield), Secretary
John Mitchell (M-Henrico), Treasurer
Jordan Stewart (M-New Kent), Director
Robert L. Dunn (M-Chesterfield), Past-Chair
Todd Evan (A-Ashland)
Clay Bowles (M-Chesterfield)
Wendy Grady (M-Goochland)
Randy Hardman (M-Hanover)
Jeff Stoneman (M-Hanover)
Marcia E. Kelley (M-Henrico)
Josh Byerly (A-Henrico)
Dean Simmons (M-Prince George)
Taylor Booker (M-Richmond)
Elizabeth Hall (M-Richmond)
Robert McMillen (M-Richmond)

Non-Voting:

Don Leftwich (A-Goochland)
John Saunders (A-Hanover)
Teresa Arnold (A-Hanover)
Joshua Mathews-Ailsworth (A-Richmond)

Staff:

Kimberly A. Hynes, Executive Director
Richard M. Nolan, Director of Operations
Julie Buchanan, Public Relations Coordinator
Stephanie Breaker, Sr. Customer Service Manager
LaTanya McBride, Administrative Assistant
Senija Davis, Education and Outreach Assistant

MEMBERS/ALTERNATES NOT PRESENT

Marilee Tretina (M-Henrico), Vice-Chairman
Stephen Chidsey (M-Ashland)
Nathaniel Richardson (M-Charles City)
Michelle Johnson (A-Charles City)
John Neal (A-Chesterfield)
Mindy McKinney (A-Chesterfield)
Dawn Rowell (A-Chesterfield)
Doug Smith (M-Colonial Heights)
Todd Flippen (A-Colonial Heights)
J. Bentley Chan (A-Henrico)
Jon Clary (A-Henrico)
Monique Robertson (M-Hopewell)
Rodney Hathaway (A-New Kent)
Jerry Byerly (M-Petersburg)
Randall Williams (A-Petersburg)
Bob Powers (M-Powhatan)
Tim Glidewell (A-Powhatan)

Visitors:

Mr. Doug Goodman, Assistant Town Manager,
Internal Operations, Town of Ashland

Chairman M. Jones (M-Richmond) welcomed everyone to the meeting in the Town of Ashland. He thanked the Dominion Energy Innovation Center staff for hosting the board and asked all attendees to stand and recite the Pledge of Allegiance. With a quorum in attendance, he called the meeting to order at 9:00 a.m.; he turned the floor over to Mr. Doug Goodman, Assistant Town Manager of Internal Operations for the Town of Ashland.

Mr. Goodman welcomed everyone to the Town of Ashland on behalf of Mr. Josh Farrar, Town Manager, who couldn't attend. Mr. Goodman introduced himself to the board, and as the former Police Chief and in his current role in internal operations, he understands the passion around trash and recycling. He shared some humorous examples of resident inquiries and emphasized the critical role CVWMA plays in ensuring consistent and safe services. Mr. Goodman thanked the board for the important work they do for the Ashland community, and he gave a special thanks to Mrs. K. Hynes CVWMA Executive Director for her quick responsiveness. Chairman Jones and Mrs. Hynes thanked Mr. Goodman for coming.

Item No. 1: Public Comment Period

Chairman Jones opened the public comment period and asked if there were any members of the public present who wished to address the Board to come forward. Seeing no one, Chairman Jones closed the public comment period.

Item No. 2: Minutes of the Regular Meeting of January 17, 2025

Chairman Jones opened the floor for a motion to consider the minutes of the January 17, 2025, meeting as submitted. The motion was made by the Past Chair, Mr. R. Dunn (M-Chesterfield), and seconded by Ms. E. Hall (M-Richmond), and so carried that the minutes of January 17, 2025, Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting are approved as submitted.

Item No. 3: Chairman's Report

Chairman Jones thanked everyone for their attendance. He welcomed newly appointed board member Ms. Taylor Booker (M-Richmond) and new alternate member Mr. Todd Evan (A-Ashland) to the CVWMA Board of Directors. Ms. Booker is a Government Relations Specialist, and a lifelong resident of the City of Richmond and Mr. Evan is the Public Works Operations Manager for the Town of Ashland. On behalf of the board, Chairman Jones and Mrs. Hynes thanked Ms. Booker and Mr. Evan for joining the CVWMA family and asked each member to introduce themselves to our new members after the meeting.

Chairman Jones informed the board that his term limit is expiring, and this will be his last meeting serving as Chairman and member of the CVWMA Board of Directors. He stated that it has been a pleasure serving on the CVWMA Board and thanked the board and staff for allowing him to serve. Chairman Jones expressed gratitude for everyone's unwavering acceptance of him throughout his tenure. He turned the floor over to Mrs. Hynes. Mrs. Hynes expressed how sorry the board is to see Chairman Jones go. In the interim, we will work with Vice Chair, Ms. M. Tretina (M-Henrico) to assist with chairing meetings and Executive Committee involvement in the absence of Chairman Jones for the remainder of the fiscal year.

Item No. 4: 2025 Virginia General Assembly Update

Mrs. Hynes provided an update on the 2025 Virginia General Assembly report. She noted that the short session began on January 8th briefly and recessed to Monday, January 13th due to Richmond's unforeseen water issues. Crossover day was on February 4 and session ends tomorrow February 22. She provided an update of relevant bills and legislation:

HB1974 and the companion bill, **SB990**, would establish a mattress stewardship program with the intent to recycle mattresses keeping them from out of landfills. Mrs. Hynes mentioned that **SB794**, a similar bill that would establish a waste tire stewardship program, was incorporated into **SB990**. This substitution would require the Waste Management Board to develop guidelines enabling statewide collection, recycling, storage, and transportation of discarded mattresses and waste tires. Unfortunately, neither bill passed in the Senate or in the House. Mrs. Hynes mentioned **HB1916**, another tire bill that would have required all tire producers to recycle and register with DEQ. This bill also would have increased the tire recycling fee from \$.50 to \$2 per tire. **HB1916** was also tabled in the subcommittee.

HB1764 Disposable plastic bag tax; distribution to towns. Mrs. Hynes reported that **HB1764** is related to the plastic bag tax within the current code. Localities can charge a plastic bag tax, that will go to the state, after which the locality will receive revenue back from the state. This bill specifies towns within counties that would receive a proportionate distribution of the revenue from the plastic bag tax collected by the county.

Mrs. Hynes noted that Ashland is the only town in our region that this would impact and if goes through will allocate a portion of the bag tax to towns if Hanover County were to initiate a plastic bag tax. The bill has passed the House and the Senate and is on the way to the Governor but is expected to be vetoed.

Secondly, Mrs. Hynes explained that **HB1662** would prohibit the sale or distribution of plastic carry-out bags from grocery stores effective January 1, 2027, and from that date on, grocery stores can be penalized or fined for noncompliance. The bill provides exemptions for plastic produce bags, plastic trash bags, and plastic block bags. This bill was also tabled in the subcommittee and will not move forward.

HJ448 Study; Department of Environmental Quality; tax policy options for reforming the litter tax; report. Mrs. Hynes reported that **HJ448** will require the Department of Environmental Quality (DEQ) to study tax policy options to reform the litter tax. This bill passed the House and the Senate and appears to be moving forward.

Mrs. Hynes mentioned that **HB2030** would have established an environmental task force that would report directly to the General Assembly, but this bill was left in committee and did not move forward.

HJ446 Zero Waste Awareness Week; designating as the first full week of Sept. 2025 & each succeeding year. Mrs. Hynes announced that **HJ446** designates the first full week of September as Zero Waste Awareness Week starting this year and every year after. This is an excellent opportunity to raise awareness about waste and how to reduce it. **HJ446** passed the House and was agreed to by the Senate.

HJ447 Virginia Commission to End Hunger; statewide food desert mapping tool; report. Mrs. Hynes reported that **HJ447** requires the Virginia Commission to End Hunger to establish a statewide food desert mapping tool. This bill addresses food scraps and waste, aligning with CVWMA's strategic planning goals. She noted that regionally, there have been many discussions regarding food desert locations, food donation sites, and people's overall need for food access. This bill has passed the House and was agreed to by the Senate.

HB1577 Centralized local government reporting system; unfunded mandates on localities. Mrs. Hynes reported that **HB1577** would centralize the local government reporting system. This bill will also create and direct an unfunded mandate review task force to review all state unfunded mandates. Mrs. Hynes noted that the recycling mandate and mandates for local solid waste planning are unfunded mandates imposed by the state. This bill failed to report in sub-committees and will not be going through.

Item No. 5: Operations and Technical Advisory Committee

Mr. Rich Nolan, Director of Operations, updated the board on operations. He provided an overview of collection challenges that stemmed from inclement weather. Over the last few weeks, we've experienced three major storms that impacted residential collections, but both TFC and WM have done a great job recovering and will have all missed pickups completed by Saturday.

Mr. Nolan reminded the Board that the annual recycling rate report for 2024 is due to the DEQ by April 30. Mr. R. Thompson, Operations Analyst, will present the report during the April board meeting.

Mr. Nolan informed the board that the mattress recycling contract with Van der Linde was paused due to the company's inability to fulfill their contractual commitment. The owner hopes to resume mattress collection at a later date.

Mr. Nolan reported no changes in the recycling and commodity markets for February 2025; cardboard remains at \$80 per ton; mixed paper is \$45 per ton; and newsprint is still \$65 per ton. Since last month's report, the market price for steel remains steady at \$165 per ton. Mr. Nolan noted that federal tariffs may cause fluctuations within the commodities market in the coming months.

Mr. Nolan shared upcoming events. Powhatan County has postponed its Amnesty Day due to weather. The event was scheduled for February 22 providing waste tire and scrap metal collection. Chesterfield County will host an electronics recycling event on March 22.

Mr. Nolan reported on the February TAC meeting. The group heard a presentation by Crushr. Crushr is a company that utilizes a machine device with a two-and-a-half-ton roller with teeth that mounts onto a truck. Crushr's machine flattens material within the roll-off container helping to increase the weight of load and thus lowering transportation costs. In the next month or two the TAC will have a live demonstration in New Kent County to show how this machine works and how it could benefit the localities. In the second half of the meeting, the group discussed the RFP for Compostable Food Waste Collection and Processing from area convenience centers. This RFP is due March 10, 2025. Mr. Nolan explained that CVWMA hopes to expand upon the regional composting program and anticipates bringing to the board for consideration at the next meeting in March.

Mr. Nolan reminded the board that CVWMA has two grinding contracts. The contractors are EJ Wade and Yard Works. He informed the board that Yard Works can no longer process the volume of yard waste generated by Participating Jurisdictions. After several discussions and meetings with Yard Works, it was decided to find them in default of the contract. They were sent a default letter and have 10 days to respond to this letter. If they do not respond the next step will be to exercise the performance bond. Fortunately, Mr. Nolan confirmed that EJ Wade has agreed to manage the yard waste generated by the Participating Jurisdictions.

Lastly, the TAC completed an internal waste survey and drafted a six-page white paper that is almost finalized. TAC has plans to move forward with a larger waste characterization of the region. The next TAC meeting will be held on March 6th, he reminded the Board that the monthly program statistics are available online and copies will be available at the meeting. Mr. Nolan opened the floor to questions.

Mr. R. Dunn (M-Chesterfield), past chair, asked how many proposals for the Compostable Food Waste Collection and Processing RFP were submitted to date. Mr. Nolan responded that two companies have expressed interest in submitting proposals, one is based in Richmond, and the other in Hanover.

Mr. R. Hardman (M-Hanover) asked if there was a default policy in place for future proposals from Yard Works, and if they will be barred from future bids or proposals. Mrs. Hynes explained that CVWMA does not have a formal policy in place. However, we will notify each jurisdiction participating in that contract because all the

jurisdictions have their own policies regarding the default of similar contracts within a particular time frame. In terms of future bids, this would factor into any proposal submitted from Yard Works from a reputation standpoint. CVWMA evaluates proposals submitted on many different factors, not just price.

Item No. 6: Public Information

Mrs. Julie Buchanan, the Public Relations Coordinator, reported on recent education and outreach programs in January and February. She noted a decrease in program requests due to the inclement weather. Despite the snow and ice, Mrs. Buchanan and Ms. S. Davis, Education & Outreach Assistant, met with the first graders at Bellevue Elementary School in the City of Richmond's Churchill community. They provided story time and crafts, with an ocean pollution theme.

Mrs. Buchanan reported on Valentine's Day recycling tips and ideas and she highlighted a special video explaining how to recycle crayons. The video was posted on social media and YouTube, receiving 10,000 views. Mrs. Buchanan displayed the finished product of recycled heart-shaped crayons on each table.

Mrs. Buchanan reported on the Virginia Association for Environmental Education Conference in Roanoke, VA. She attended the conference alongside other educators around the state. Some of the workshops included mapping communities and examples of different tools to assist and identify ways to better serve communities, framing a message, and the benefits of Standards of Learning in biology, and environmental science. Mrs. Buchanan felt that the conference was extremely worthwhile and informative, and she expressed how she enjoyed networking with professional educators.

Mrs. Buchanan announced a series of monthly prevention programs sponsored by Henrico County Connect, an after-school program for youths aged 6-18. To participate in this program the child must live in one of four underserved Henrico communities. CVWMA will provide recycling, composting, and waste reduction programming at the Oak Avenue complex (the old Highland Springs High School). Mrs. Buchanan thanked Ms. Davis for creating the educational programs for this series.

Mrs. Buchanan reported on upcoming education and outreach events. On March 1, CVWMA will attend Nutzy's Block Party at the Diamond. March 2, she has a speaking engagement at the Henry Clay Women's Club in Hanover. March 3, Ms. Davis will attend the Cub Scouts Education Program at Twin Hickory Library in Henrico. March 13, Bellevue Elementary School will host a STEAM Night, and on March 26, CVWMA has an interview scheduled to be recorded with Channel 8 News to talk about our 35th anniversary.

Item No. 7: Financial Reports for January 2025

Mrs. Hynes referred the board to the January Financial Report in the board package. She reported that the monthly activity for January is consistent with anticipated levels of service and budget, with a combined net income of \$295,836. She informed the board that the Accounts Receivable schedule reflects 3 accounts that are more than 60 days past due. She noted that Richmond's account had been resolved, and the staff is working with the other localities to resolve their account issues. She reminded the board that she is working on hiring a Financial Manager soon.

Mrs. Hynes opened the floor for questions. Hearing none, Chairman Jones asked for a motion to approve the Financial Reports for January 2025 as submitted. A motion was made by the past chair, Mr. R. Dunn (M-Chesterfield), Immediate Past Chair and seconded by Mr. C. Drane (M-Chesterfield), Secretary and the Financial Reports for January 2025 are approved and filed as submitted.

Item No. 8: Administrative

Mrs. Hynes mentioned staffing goals and the hiring of an Accounting and Finance Manager and Recycling Coordinator. She announced that December 20, 2025, is CVWMA's 35th anniversary and staff is looking forward to touting our accomplishments and celebrating later in the year. The Anniversary Committee has begun planning ways to celebrate, and if anyone else is interested she welcomes everyone to share their thoughts and ideas. Please see Mrs. Hynes, Chairman Jones, or any Executive Committee member to sign up.

Lastly, Mrs. Hynes announced a presentation by Repair Café during the March board meeting. Repair Café is a fairly new organization, and we're very interested to hear what they are doing in the community to support and encourage sustainable materials management. Mrs. Hynes informed the board that "repair" falls higher on the waste management hierarchy than "recycling".

OLD/NEW BUSINESS

ADJOURNMENT

Chairman Jones reminded the board to introduce themselves to Ms. Booker and Mr. Evan and please stay for the Greenscanr presentation directly following the meeting. With no further business to come before the Board, Chairman Jones opened the floor for a motion to adjourn the CVWMA Board of Directors meeting at 9:36 a.m. The motion was made by Mr. J. Mitchell, Treasurer (M-Henrico), and seconded by the past chair Mr. R. Dunn (M-Chesterfield), and carried that the February 21, 2025, Board of Directors' meeting be adjourned.



CERTIFICATE

I, Marilee Tretina, Vice-Chairman of the CVWMA, certify that the foregoing minutes are a true and correct copy of the minutes of the February 21, 2025, regular meeting of the Central Virginia Waste Management Authority (CVWMA) Board of Directors. These minutes were adopted at a CVWMA Board meeting held on March 21, 2025, at 9:00 a.m. Given under my hand and seal of the CVWMA this 21st day of March 2025.

A handwritten signature in blue ink that reads "Marilee Tretina". The signature is written in a cursive style and is positioned above a horizontal line.

Marilee Tretina, Vice-Chairman