

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY
BOARD OF DIRECTORS MEETING MINUTES
MARCH 17, 2023
2104 WEST LABURNUM AVENUE
RICHMOND, VA**

MEMBERS/ALTERNATES PRESENT

Voting

Robert L. Dunn (M-Chesterfield), Chairman
Miles Jones (M-Richmond), Vice-Chairman
Stephen Chidsey (M-Ashland)
Clay Bowles (M-Chesterfield)
Dawn Rowell (A-Chesterfield)
Wendy Grady (M-Goochland)
Marilee Tretina (M-Henrico)
Marcia E. Kelley (M-Henrico)
John Mitchell (M-Henrico)
Monique Robertson (M-Hopewell)
Randall Williams (A-Petersburg)
Johnny Melis (A-Powhatan)
Carly Glenn (M-Richmond)

MEMBERS/ALTERNATES NOT PRESENT

Jenny Schontag (A-Ashland)
Ricky Hicks (M-Charles City)
Michelle Johnson (A-Charles City)
John Neal (A-Chesterfield)
Cary Drane (M-Chesterfield)
Mindy McKinney (A-Chesterfield)
Doug Smith (M-Colonial Heights)
Todd Flippen (A-Colonial Heights)
Jon Clary (A-Henrico)
Josh Byerly (A-Henrico)
Michael Flagg (A-Hanover)
Theresa Arnold (A-Hanover)
Susan Dibble (M-Hanover)
Randy Hardman (M-Hanover)
John Lockwood (A-New Kent)
Rick Stewart (M-New Kent)
Tangela Innis (M-Petersburg)
Dean Simmons (M-Prince George)
Karin Carmack (M-Powhatan)
Elizabeth Hall (M-Richmond)
Michael Walker (A-Richmond)
Noah Hillerbrand (A-Richmond)

Non-Voting:

Dwayne Jones (A-Goochland)
J Bentley Chan (A-Henrico)

Staff:

Kimberly A. Hynes, Executive Director
Richard Nolan, Director of Operations
Reginald "Reggie" Thompson, Operations Analyst
Julie Buchanan, Public Relations Coordinator
Stephanie Breaker, Sr. Customer Service Supervisor
LaTanya McBride, Administrative Assistant

Guest:

None

Mrs. Hynes reported that SB 1365 did pass the Senate and the first committee on the House side, however, was left in the Committee on Counties, Cities, and Towns.

SB HB 1634- Regional planning; climate resilience – requires regional planning commissions to include climate resilience as part of their strategic plan. Counties, Cities and Towns Committee

Mrs. Hynes reported that SB HB 1634 has since been revised to encourage and not require planning districts to include climate resilience as part of their strategic plans. Mrs. Hynes continued, the Bill has passed both the Senate and the House. This could impact CVWMA in the future assisting the Planning District Commissions with planning from a waste standpoint.

SB 1134– establishes the Precision Plastic Manufacturing Grant Fund to provide up to \$56 million in grants between 7/1/27 – 7/1/35, to a qualified company engaged in the manufacture and distribution of precision plastic products in an eligible county (Chesterfield) and between 6/1/22 – 12/31/35 is expected to make a capital investment of at least \$1billion and create at least 1,761 new full-time jobs. Mrs. Hynes reminded the Board that SB 1134 pertains to grant funding for the new LEGO facility in Chesterfield County. It has passed both houses and is on to the Governor for signature.

SB 1117 / SB 1135 / HB 2372- Possession, purchase, sale, and transportation of catalytic converters; penalty. Makes it a Class 6 felony for any person to sell, offer for sale or purchase a catalytic converter from a motor vehicle exhaust system that has been detached from a motor vehicle. Mrs. Hynes updated the board on the recent news involving stolen catalytic converters for profit. SB 1117 / SB 1135 / HB 2372 makes it a class six felony to either purchase or sell a catalytic converter that is not attached to a vehicle.

HB 1738 Virginia Freedom of Information Act; state public bodies; meetings; virtual public access – requires all state public bodies to provide public access to meetings through electronic communication means and to provide the public with the opportunity to comment at such meetings through the use of such electronic communication means when public comment is customarily received.

Mrs. Hynes explained how HB 1738 relates to FOIA and requires state agencies to provide a virtual or electronic option for the public to address boards and commissions. Mrs. Hynes continued that this may apply to CVWMA for future Board meetings.

Mrs. Hynes concluded the 2023 General Assembly session update and opened the floor for questions.

Mr. C. Bowles (M-Chesterfield) stated if the topic of SB 1365 comes up again next year, CVWMA may consider providing an opinion. In looking at the history of it, they're trying to legislate something that failed in the court system which is almost never a good thing. It might be something we want to keep an eye on, to which Mrs. Hynes agreed.

Item No. 5: Operations and Technical Advisory Report

Mr. R. Nolan, Director of Operations, reported good news on the recycling markets for March 2023. The price of steel has gone up from \$250/ton to \$280/ton and mixed paper went up to \$5 per ton from \$0 (for the last 6-7 months). Cardboard and newsprint remain at \$35/ton. Mr. Nolan updated the Board on collections and trash service for all four of our jurisdictions. Since WM took over Ashland and Colonial Heights, collections have been running smoothly. Meridian is doing a better job servicing Hopewell and Petersburg routes.

Mr. Nolan shared information on upcoming events: Saturday March 18th, Chesterfield County will be hosting an e-cycling and paper shredding event at Westchester Commons' April 1st New Kent County will host tire recycling, paper shredding, old eyeglasses, hearing aids, and more; April 15th, Hanover County will be hosting an HHW (household hazardous waste) and paper shredding event; and also on April 15th, Prince George County

will be here for the press release on May 16th, and the plan is to introduce them to the board and allow them to do a presentation on their operation which is currently based in Israel.

Mrs. Hynes informed the board that she will be sending out a calendar invitation for the May 16th press event and she hopes Board members will be able to attend. Mrs. Hynes reminded the board that Rehrig will come back sometime in mid-July to help us tie up any loose ends. Lastly, we've been working on the new contract with TFC for the better part of three years and that contract starts on July 1st.

Mr. S. Chidsey (M-Ashland) asked about the cart message. Many times, when communities roll out carts they emphasize the littering aspect and now that there are no open lid containers at the curb, it should cut down on litter and also help the neighborhoods look cleaner. Is CVWMA planning to say indicate the reduction in litter as a benefit. Mrs. Hynes replied, yes that's certainly an important advantage of the new carts.

Ms. M. Kelley (M-Henrico) asked Mrs. Hynes if there would be some sort of compensation for TFC for contributing part of the plastic material that was collected for Rehrig. Mrs. Hynes replied, yes Rehrig worked directly with TFC on an agreement to purchase the material. The deal did not go through CVWMA.

Ms. M. Kelley (M-Henrico) asked about the timeframe to register if residents do not want a cart. She already has one. Mrs. Hynes replied, April 15th is the date we've put up on our website. We want to give the list to Rehrig prior to the May 15 delivery.

Mr. J. Mitchell (M-Henrico) asked if Rehrig is going to deliver the carts, to which Mrs. Hynes replied, yes, the contract covers delivery, and they can deliver 2500 to 4000 carts per day.

Item No. 7 Public Information

Mrs. Buchanan demonstrated how people who already have a cart and don't wish to have the second one can access the link to the "Opt-out form on the CVWMA website by going to the homepage, and clicking on the image of the cart beneath the headline that reads "Hello Carts Goodbye Bins". Mrs. Buchanan stated residents can do more online for now , but customer service representatives are also available to answer questions.

Mrs. Buchanan shared plans to utilize Summit Media and Radio One advertising as another way to let people know that the cart rollout is coming. The radio advertising will begin around the end of April and continue through the end of May. Mrs. Buchanan stated that some of the funding for the advertising spots will come from the Recycling Partnership grant.

Mrs. Buchanan had an opportunity to attend a virtual workshop that was hosted by Professor Doug McKenzie, a psychologist and an expert in community based social marketing. Professor McKenzie's workshop is designed to help people change their behavior and adopt more beneficial behaviors for the community. Mrs. Buchanan explained how recycling correctly and responsible waste management falls into those categories. Mrs. Buchanan thanked Clean Virginia Waterways for sponsoring the workshop at no cost.

Mrs. Buchanan shared the list of events for the month of April (please refer to the board package for those dates). Also, the Belmont Neighborhood Watch asked us to come and talk about the cart rollout at their meeting on March 21st at the Belmont Recreation Center in Henrico County.

Lastly, Mrs. Buchanan reported that The Young Scientists reached over 800 kids for the month of February visiting several local schools like JPJ Moore Middle School in Prince George County. Mrs. Buchanan reminded the board members that we are willing to provide recycling programs to anyone that asks, so if you know a place or a group that wants programming, let her know.

Lastly, Mrs. Hynes reported that a few of the account receivables that were past due are now current since the report in the Board package. Powhatan Schools have paid their balance, Richmond is all caught up, and we are working with the Department of General Services to help them get caught up as well.

Chairman Dunn opened the floor for a motion to approve the Financial Reports for February 2023 as submitted. A motion was made by the Vice-Chairman M. Jones (M-Richmond), seconded by Ms. M. Kelley (M-Henrico), and carried that the Financial Reports for February 2023 are approved and filed as submitted.

Item No. 9: Administrative

Mrs. Hynes shared some positive news on staffing and recruitment. CVWMA received several resumes for Accounting and Financial Manager and is now in the final stages of the hiring process. Mrs. Hynes anticipates an introduction to our new Accounting and Financial Manager at next month's meeting. Mrs. Hynes updated the board on the Recycling Coordinator position. Staff are evaluating resumes and scheduling interviews, and are hoping to someone in that role shortly. Also, CVWMA is actively recruiting temporary Customer Service Representatives to assist us during the Chesterfield transition. Mrs. Hynes would like to ensure that there is enough coverage to answer calls and emails as we approach the July 1st transition.

Mrs. Hynes reminded the board that the Bylaws Committee and the Executive Committee are currently working on the Bylaws Review. She invited all the board members to attend the next Bylaws Committee meeting on April the 11th to discuss residency requirements. Mrs. Hynes noted that this may also be conversation for the retreat, as the committee needs the full board's input.

Lastly, Mrs. Hynes informed the board that at the April 21st Board meeting a representative from the Virginia Economic Development Partnership will present to the Board about their process and how we can assist them. During the May board meeting we will have a representative from Teracycle come and discuss their new program, and their recycling initiatives.

Before closing, Chairman commented on the need to develop a Nominating Committee, and asked that anyone interested in joining that committee, to please reach out to Mrs. Hynes or himself.

OLD/NEW BUSINESS

ADJOURNMENT

With no further business to come before the Board, Chairman Dunn opened the floor for a motion to adjourn the CVWMA Board of Directors meeting at **10:09 am**. The motion was made by Mr. J. Mitchell (M-Henrico), seconded by Mr. S. Chidsey (M-Ashland) and carried that the March 17, 2023, Board of Directors' meeting be adjourned.



CERTIFICATE

I, Robert Dunn, Chairman of the CVWMA, certify that the foregoing minutes are a true and correct copy of the minutes of the March 17, 2023, regular meeting of the Central Virginia Waste Management Authority (CVWMA) Board of Directors. These minutes were adopted at a CVWMA Board meeting held at 9:00 a.m., April 21, 2023. Given under my hand and seal of the CVWMA this 21st day of April 2023.