

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY
BOARD OF DIRECTORS MEETING MINUTES
FEBRUARY 17, 2023
2104 WEST LABURNUM AVENUE
RICHMOND, VA**

MEMBERS/ALTERNATES PRESENT

Voting

Robert L. Dunn (M-Chesterfield), Chairman
Stephen Chidsey (M-Ashland)
Ricky Hicks (M-Charles City)
John Neal (A-Chesterfield)
Cary Drane (M-Chesterfield)
Todd Flippen (A-Colonial Heights)
Wendy Grady (M-Goochland)
Theresa Arnold (A-Hanover)
Michael Flagg (A-Hanover)
Mary Lee Tretina (M-Henrico)
Marcia E. Kelley (M-Henrico)
John Mitchell (M-Henrico)
John Lockwood (A-New Kent)
Tangela Innis (M-Petersburg)
Johnny Melis (A-Powhatan)
Dean Simmons (M-Prince George)
Elizabeth Hall (M-Richmond)
Carly Glenn (M-Richmond)

Non-Voting:

Dwayne Jones (A-Goochland)
Josh Byerly (A-Henrico)
J Bentley Chan (A-Henrico)
Jon Clary (A-Henrico)

Staff:

Kimberly A. Hynes, Executive Director
Richard Nolan, Director of Operations
Reginald "Reggie" Thompson, Operations Analyst
Julie Buchanan, Public Relations Coordinator
Stephanie Breaker, Sr. Customer Service Supervisor
LaTanya McBride, Administrative Assistant

MEMBERS/ALTERNATES NOT PRESENT

Miles Jones (M-Richmond), Vice-Chairman
Jenny Schontag (A-Ashland)
Michelle Johnson (A-Charles City)
Clay Bowles (M-Chesterfield)
Mindy McKinney (A-Chesterfield)
Dawn Rowell (A-Chesterfield)
Doug Smith (M-Colonial Heights)
Susan Dibble (M-Hanover)
Randy Hardman (M-Hanover)
Monique Robertson (M-Hopewell)
Rick Stewart (M-New Kent)
Randall Williams (A-Petersburg)
Karin Carmack (M-Powhatan)
Michael Walker (A-Richmond)
Noah Hillerbrand (A-Richmond)

Guest:

Tom Baker, DRC Inc.
Kerry Kennedy, Ceres Environmental

Chairman Dunn (M-Chesterfield) welcomed all to the meeting and asked all attendees to stand and recite the Pledge of Allegiance. With a quorum in attendance, he called the meeting to order at 9:02 a.m.

Item No. 1: Public Comment Period

Chairman Dunn opened the public comment period and asked if there were any members of the public present who wish to address the Board to come forward. Seeing no one, Chairman Dunn closed the public comment period.

Item No. 2: Minutes of the Regular Meeting of February 17, 2023

Chairman R. Dunn (M-Chesterfield) opened the floor for a motion to consider the minutes of the February 17, 2023, meeting as submitted. The motion was made by Mr. J. Melis, (A-Powhatan), seconded by Mr. S. Chidsey (M-Ashland), and carried that the minutes of the February 17, 2023, Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting were approved as submitted.

Item No. 3: Chairman's Report

Chairman Dunn welcomed all to the meeting and thanked everyone for their attendance. Chairman Dunn stated that the Executive Committee discussed the planning of a board retreat in the next couple of months. He pointed out the need to acclimate the new members to the board and further discuss topics that are not designed for an open meeting. Chairman Dunn asked the board to consider a half day retreat.

Ms. M. Tretina (M-Henrico) asked if it be on a Friday. Chairman Dunn replied, right now we are still in the planning phase and have yet to set a date or a time.

Mr. J. Melis (A-Powhatan) stated that he would be amenable to participating and suggested the more time to plan for a half day in advance the better.

Mr. R. Williams (A-Petersburg) expressed interest in topics and developing the agenda.

Mrs. Hynes suggested possibly meeting in the summer, since the Board typically doesn't meet in July. Chairman Dunn stated that the Executive Committee is planning to propose a few dates/times to gauge availability.

Item No. 4: 2023 Virginia General Assembly Update

Mrs. Hynes updated the Board on the General Assembly which wrapped up on February 25th. Since last month's board meeting, some of the relevant House and Senate bills have died, been left in committee, or just didn't pass. Mrs. Hynes briefly summarized the bills that are still alive with a strong chance of going through.

SB 1365- Material recovery facilities; local regulation – provides an ordinance adopted by a locality that would prevent or prohibit the disposal of garbage, trash or refuse does not include any facility-generated waste residue from a materials recovery facility, as defined in the bill, that has been issued a permit by the DEQ.

Mrs. Hynes shared the premise behind the development of **SB 1365**. The Montgomery Solid Waste Authority (MSWA) processes all the waste in their service area A privately owned Material Recovery Facility (MRF) in Christiansburg sued the County and the Town of Blacksburg for adopting a flow control ordinance requiring the residue from MRFs in the area be disposed of with the MSWA. Mrs. Hynes reminded the board that MRFs are not required to obtain a solid waste permit from Virginia. The courts ruled in favor of the MSWA, and it seems that the next avenue taken led to SB1365.

Mr. M. Flagg (A-Hanover) commented on his experiences with road projects that pertain to section 106, and environmental justice.

Mr. Kennedy concluded that you do not have to have a disaster to utilize the contracts, they are available even for smaller events. For example, DRC recently helped the City of Richmond with debris removal.

Chairman Dunn thanked Mr. Kennedy and Mr. Baker for their terrific presentation and invited them to stay for the duration of the board meeting.

Item No. 5: 2023 Virginia General Assembly Update

Mrs. Hynes referred the board to the 2023 Virginia General Assembly update located in the board package, there has since been some changes since the board packet went out. Mrs. Hynes reminded the board that there were almost 2000 bills introduced into this short session. This year the session convened on January 11th and adjourns on February 25th. Crossover day was last week on February 8th. Mrs. Hynes summarized the House and Senate bills that passed or were tabled last week.

HB 1370- Landfill siting; proximity to private wells – Prohibits siting of a new MSW landfill within one-mile upgradient of any existing private well. *Tabled in ACNR (14-8)*

SB 933- Single-use plastic carrier bags; local prohibition – authorizes locality to prohibit by ordinance the purchase, sale, or provision, whether free or for a cost, of any single-use plastic carrier bag that is not recyclable from grocery, retail, and convenience stores. *Local Government Committee Failed to report in Local Government Comm (6-9)*

SB 1012- prohibits state agencies beginning 7/1/24 from contracting for the purchase, sale, and distribution (i) single-use plastic bags, cutlery, straws, or water bottles and (ii) single-use plastic food service containers and expanded polystyrene food service containers, except during a declared state of emergency. Bill also authorizes any locality to prohibit the same. *Failed to report in ACNR (4-10-1)*

SB HB 1634- Regional planning; climate resilience – requires regional planning commissions to include climate resilience as part of their strategic plan. *Counties, Cities and Towns Committee. Passed House (99-0); Referred to Senate Comm on Local Government*

SB 1158- Regulation of garbage and refuse pickup and disposal services: exclusive areas. Grants localities in Northern Virginia to establish exclusive service areas to businesses that as of July 1, 2024, are legally engaged in the pickup and disposal of garbage wherein service will be provided to the residents of the locality. *Local Government Committee Passed by Indefinitely in Local Government (10-3)*

SB 1117 / SB 1135 / HB 2372- Possession, purchase, sale, and transportation of catalytic converters; penalty. Makes it a Class 6 felony for any person to sell, offer for sale or purchase a catalytic converter from a motor vehicle exhaust system that has been detached from a motor vehicle. *Courts of Justice Committee SB1135 passed Senate (39-0); HB2372 Passed House (75-24)*

SB 1365- Material recovery facilities; local regulation – provides that an ordinance adopted by a locality that would prevent or prohibit the disposal of garbage, trash or refuse does not include any facility-generated waste residue from a materials recovery facility, as defined in the bill, that has been issued a permit by the DEQ. *Passed Senate (30-7-1); House sub of ACNR recommends reporting (4-2) and referred to Comm on Cities, Counties and Towns; Sub recommends reporting with substitute (5-4)*

will be hosting a HHW (household hazardous waste) collection event. Lastly, on April 22nd Henrico County will be hosting an e-cycling event.

Mr. Nolan stated that staff is working on the 2022 Recycling Rate Report, and the report will be presented at the April Board meeting. Mr. Nolan thanked Mr. R. Thompson for working diligently over the last several weeks gathering information from companies/businesses that recycle or reuse material to be counted in the Recycling Rate Report. Mr. Nolan asked the Board if they could refer any individuals or companies in the CVWMA area that provide recycling, reusing, or upcycling services to him directly. Mr. Nolan thanked Mr. S. Chidsey (M-Ashland) for being such a big help in the past when referring people with recycling backgrounds to CVWMA.

Mr. Nolan reported that the Technical Advisory Committee (TAC) met on March 1, 2023, and the meeting included a presentation from Hughes Energy, a waste conversion company that developed an autoclave technology that takes in municipal solid waste and converts it into various products, such as fiber and fuel pellets that can be used for air travel. Mr. Nolan reported that they are currently looking for waste commitments in order to build a facility in the region.

Mr. Nolan reminded the board that the next TAC meeting date is Wednesday, April 5th at 9:00am. He invited all board members to attend. Mr. Nolan opened the floor to questions.

Mr. S. Chidsey (M-Ashland) questioned the 41% increase in the volume of waste at the Northern Area Convenience Center and 17.5% increase in the Southern Area. Mr. Nolan responded that it's an anomaly for the month of January and indicated that there was a winter storm the previous January when the centers were closed for a few days.

Mr. S. Chidsey (M-Ashland) stated that the numbers are only 3.8 for the year, so he thought it could be an anomaly in the reporting on the tonnage.

Mr. J. Mitchell (A-Henrico) asked Mr. Nolan if old phones are accepted at e-cycling events, to which Mr. Nolan responded affirmatively and indicated for a small fee, the contractor will shred them.

Item No. 6: Recycling Cart Roll Out

Mrs. Hynes updated the Board on the recycling cart rollout, coming to fruition in the next couple of months. She reminded the board that on February 21st following the board meeting, Henrico County held a press event at the Government Center to announce to their residents that the recycling carts are on the way. Mrs. Hynes reported that the word is getting out, since the press release, customer service has received several inquiries from residents that viewed the local coverage on Channel 6 News, Channel 12 News, and the Henrico Citizen.

Mrs. Hynes highlighted the timeline for the cart delivery. The carts will begin arriving at the Woodman Road Public Utilities facility in Henrico. Rehrig Pacific, the cart manufacturer, will be here on Monday, May 15th to initiate the rollout from the facility to the curb in Henrico, Goochland, and Hanover. Mrs. Hynes will update the board on specific times and dates as we get closer to deployment.

Mrs. Hynes invited all the board members to attend the Cart Rollout Press Event on May 16, 2023, at 11:00 a.m. at the Woodman Road facility. Mrs. Hynes will keep the board updated about any changes in time or dates. Mrs. Hynes shared some details about the new carts. The actual cart will be made of 30% recycled content, with 5% of that recycled content coming directly from our residential curbside program. Mrs. Hynes stated that in addition to the 30% recycled content, these will be the first carts to contain 3% UBC material which is a climate positive thermal plastic that is developed from a waste conversion process. The other piece of the story is that we'll be able to recycle our own recycling cans and trash cans to be made into future carts through our contract. UBC

Mr. Nolan added that the new Residential Recycling contract with TFC (Tidewater Fibre Corporation) starts on July 1st, Mrs. Hynes and Mr. Nolan will continue to work closely with TFC on the implementation of the new contract, and with Rehrig Pacific on the new cart deployment. Mrs. Hynes continues to meet with Henrico County and Mr. Nolan reminded the Board that deliveries will begin in Henrico in May.

Mr. Nolan shared information on an upcoming event on March 18th in Chesterfield County providing electronics recycling and paper shredding.

Mr. Nolan reported that the TAC (Technical Advisory Committee) met on February 1, 2023, to discuss the regional (SWMP) Solid Waste Management Plan and future updates. Mr. Nolan reminded the board that CVWMA applied for an EPA (Environmental Protection Agency) Infrastructure Grant, for a mattress recycling program.

Mr. Nolan conveyed the next TAC meeting date on Wednesday, March 1. He invited all board members to attend. Mr. Nolan opened the floor for questions.

Mr. S. Chidsey (M-Ashland) questioned the volume of MSW reported for the Goochland convenience center last month. Mr. D. Jones (A-Goochland) replied that he had noticed the error and brought it to Mr. Thompson's attention and it since has been corrected.

Mr. M. Flagg (A-Hanover) stated, as we engage in this discussion of disposal and alternatives and future costs, we will need to create some diversity among us to be able to manage this back and forth between jurisdictions.

Item No. 7: EPA Grant Submission

Mrs. Julie Buchanan, CVWMA Public Relations Coordinator updated the board on the completion of the EPA Grant submissions. Mrs. Buchanan reminded the board that the original deadline was January 16, 2023, however the deadline was extended to February 15, 2023. CVWMA submitted two EPA grants, one for Education and Outreach (\$1,000,000), which proposes a three-year regional public education campaign with the goals of increasing recycling participation and decreasing contamination in areas with limited resources. Mrs. Buchanan stated that the campaign will include advertising, text message services, cart-tagging, and zero-waste events. Mrs. Buchanan summarized the details of the EPA Infrastructure grant (\$1.2 million) which will focus on a mattress pilot program and enable CVWMA to equip local drop-off sites with basic structures needed to store mattresses until there collected by a recycling contractor. Mrs. Buchanan highlighted the upside to recycling mattress materials such as foam, metal springs and wood and the excessive cost of disposing mattresses in the landfill. Lastly, Mrs. Buchanan stated that the EPA could possibly grant partial funding for our submissions and EPA decisions in April. Mrs. Buchanan thanked Ms. E. Hall (M-Richmond) for helping to review the outreach and education grant submission.

Mrs. Hynes took a moment to commend Mrs. Buchanan for all her hard work, long hours, and weekends dedicated to structuring both EPA grants. Mrs. Buchanan did all the work on the recycling education and outreach grant. Mrs. Buchanan collaborated with Mr. Nolan on the infrastructure grant and Mrs. Hynes feels that CVWMA submitted strong grant applications.

Item No. 8: Recycling Cart Roll Out

Mrs. Hynes reminded the board that CVWMA entered into a contract with Rehrig Pacific to manufacture recycling carts for eligible households in Goochland, Hanover, and Henrico starting in March. CVWMA will begin cart deployment in mid-May and the plan is for all carts to be delivered by July 1, which is the start of the new TFC Contract.

Ms. M. Kelley (M-Henrico) stated she is on the economic development committee of the strategic plan and the committee is looking at how we can spur economic development that supports the waste management hierarchy. When a company like Hughes Energy comes to the TAC, or a company based in Israel that would like to open a site in the area, is CVWMA following up on some of these opportunities in order to hear information that would help us in our recycling and waste management efforts.

Mrs. Hynes replied yes, Hughes Energy Group reached out to CVWMA initially through the Virginia Economic Development Partnership, for input into waste management in our region. Mrs. Hynes shared her plans to invite the Virginia Economic Development Partnership to next month's board meeting to do a presentation on their processes, how they go about attracting businesses to Virginia, and how CVWMA can support that effort when it comes to waste and recycling businesses and manufactures that can utilize waste and recycling generated in the region as feedstock.

Ms. M. Kelley (M-Henrico) asked if the economic development goal committee should meet with the VEDP to communicate ideas before the presentation. Mrs. Hynes responded that it is a good idea to get the goal committee together after the VEDP presentation and possibly meet with local economic development agencies.

Mr. C. Bowles (M-Chesterfield) commented on economic development prospects coming through either the state or local pipeline. Mr. Bowles stated that a lot of times there are non-disclosure agreements in play and the information flow is going to be limited until there's a formal announcement.

Mrs. Hynes replied, that would be a good question for the economic development organizations. In addition to VEDP, the Greater Richmond Partnership works specifically in this region of Virginia. As they're looking for information and data to provide to these companies, we can ask them how we keep that information confidential as we don't want to damage any potential opportunities in the process.

Ms. C. Glenn (M-Richmond) asked if there would be a chance to revisit those strategic objective goals that we worked on last year and see how we're doing on a regular basis. She questioned if CVWMA is documenting them anywhere. Secondly, she asked if the strategic objective goals will be in our 2022 Recycling Rate Report. Mrs. Hynes responded that we need to get back to more focused committees and working on those objectives and initiatives. One of the goals established last year is to increase recycling and look at alternatives to landfilling non-recyclable waste. CVWMA as a member of staff works daily on implementing the goals, and the staff will bring back a report at the June Board meeting on where we are and how we are moving forward with the implementation of the strategic plan. She reminded the Board; the Strategic Plan is a 20-year plan.

Item No. 8: Financial Reports for January 2023

Mrs. Kim Hynes, Executive Director referred the Board to the February Financial Reports located in the board packet. Mrs. Hynes reported a year-to-date net income of about \$191,500 and noted that CVWMA is on target compared to budget as of February 28, 2023. Mrs. Hynes reminded the board that we traditionally reconvene in May to look at the budget and make the adjustments as necessary. She reminded the Board about purchasing carts and the adjustments associated that will be necessary in the 2023 and 2024 budget years, including appropriation of the grant. In May the board can expect budget related resolutions for both this fiscal year and the next fiscal year.

Mr. J. Melis (A-Powhatan) asked how much was the grant, to which Mrs. Hynes replied about 1.5 million.

Mr. M. Flagg (A-Hanover) mentioned the confusion around “all things plastic” being thrown into the co-mix containers and recycling bins. They are not accepted in the program, but they can be recycled. He questioned if they are being recycled or trashed if they get into the recycling. Mrs. Hynes responded that the confusion over plastics is nation-wide, and she agreed that the line is not clear. She mentioned that CVWMA tries to keep the messaging simple, for an issue that is complex. Mr. J. Clary (A-Henrico) noted that the rigid plastics are recyclable and could be used as feedstock in making new recycling and trash carts and that we might want to think about that as we expand the programs.

Mrs. M. Kelley asked Mrs. Hynes if the welcome letters are already printed. Mrs. Hynes answered, no. She then asked if the letters could include some of the items that are not accepted. Mrs. Hynes replied, there will be an info card also going in the materials that will clarify what is and is not acceptable for recycling. Mrs. Buchanan stated that clear, simple, and concise messages will be used to communicate the messages on accepted and non-accepted items.

Ms. C. Glenn (M-Richmond) suggested putting the information on the website instead of the postcards and mailers, because she is concerned about information overload. Mrs. Hynes stated that residents will be encouraged to visit the website for vital information.

Mr. J. Mellis (A-Powhatan) provided positive feedback on the use of a QR code, as a way to increase website usage. Mrs. Hynes stated that the IML, the postcards and literature will contain a QR code as well.

Item No. 9: Public Information


Mrs. Buchanan shared a positive education and outreach experience from our young recycling stewards at Sandston Elementary School’s Recycling Club. Mrs. Buchanan shared an excerpt from the CVWMA newsletter highlighting the student’s enthusiasm to teach their community how to recycle correctly. Mrs. Buchanan is happy to report that the Young Scientist Group provided recycling program activities for the Petersburg Boys & Girls Club on Valentine’s Day. Mrs. Buchanan spoke with the Club Coordinator to discuss future partnership opportunities.

Mrs. Buchanan is working closely with the Alpha Kappa Alpha Delta Omega Sorority chapter which is based in Petersburg, Hopewell, and Chesterfield. Mrs. Buchanan stated that the sororities philanthropy mission for the next couple of years is the environment, and they are currently coordinating on some educational events for adults at the library, and other public facilities. Mrs. Buchanan highlighted Sandhi Schimmer Gold, an upcycle artist that is currently featured in this month’s newsletter with a free giveaway of one of the collages to a lucky newsletter recipient. Ms. Gold has an exhibit of 257 six by six collages that she made from junk mail and used craft pieces, and encouraged the board to check out her exhibit at the Artspace Richmond, Stratford Hills Shopping Center that is on display until February 18th.

Mrs. Buchanan shared the Virginia Video Network & Richmond Times-Dispatch video article on recycling correctly. Mrs. Buchanan thanked Ms. M. Kelley for her support in allowing her home to be photographed.

Item No. 10: Financial Reports for January 2023

Mrs. Kim Hynes, Executive Director referred the Board to the January Financial Reports located in the board packet. Mrs. Hynes reported a year-to-date net income of \$ 230,410 and noted that CVWMA is within the total budget as of January 31, 2023. Mrs. Hynes referred the Board to the Accounts Receivable section of the report; she noted that one account is more than 60 days past due and the Authority is working with them on using the credit and invoice payment. Chairman Dunn opened the floor for a motion to approve the Financial Reports for January 2023 as submitted. A motion was made by Mr. T. Flippen (A-Colonial Heights), seconded by Mr. J.


Robert Dunn, Chairman