



July 10, 2020

Board of Directors
Central Virginia Waste Management Authority
Richmond, Virginia 23227

Members of the Board:

The Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting normally scheduled for Friday, July 17, 2020, is CANCELED. The next meeting of the Board will be Friday, **August 21, 2020**, at 9:00 a.m., location to be determined.

The challenges and uncertainties over the last several months have strengthened our resolve and our commitment to serve. We have made many adjustments in operations and activity in the office to keep our employees and their families safe, while balancing economic challenges CVWMA and member localities are facing as a result of Covid-19. We appreciate each of you for your commitment and support of CVWMA and the region.

Although, our strategic plan culminated this summer, the mission established by the Board four years ago of, “*fostering regional collaboration to provide planning, resources and education in order to reduce, reuse, recycle and manage solid waste for our 13 jurisdictions*” continues to guide us as we strive to be the recognized leader in regionally sustainable waste management practices that protect the environment. Staff will be working with our committees and the Board to develop a plan to continue moving CVWMA forward.

Congratulations to our new Officers: Patricia Paige, Chair; Bob Dunn, Vice-Chair; Miles Jones, Secretary; Mike Purvis, Treasurer; and Marcia Phillips, Past Chair. The Director position on the Executive Committee is vacant. The Executive Committee serves as leaders of the Board and advisors to the Staff. The Director position provides additional input and perspective to the Executive Committee. The commitment requires only one extra meeting per month and being an Officer can be a great resource for a new Board member to learn more about the CVWMA’s operations. Anyone who is interested and willing to serve, please contact me or a member of the Executive Committee.

Operations

Residential Recycling

TFC Recycling and Meridian Waste collected 36,780 tons of recyclable material from the curb and alleyways in nine localities in Fiscal Year (FY) 2020. This is approximately 388 more tons than FY 2019. For FY 2020 we had a total of 8,993 recycling misses versus 7,009 in FY 2019. The largest contributor to this increase was due to the change in collections days and vendor in the City of Hopewell, effective July 1, 2019. The collection days went to three days a week versus one day a

week and changed vendors from County Waste to TFC for curbside collection. Also, a modest increase was seen in other localities during the pandemic as more residents were staying at home.

Paper markets have leveled off the last couple of months. Mixed Paper and Newsprint prices have remained the same at \$15 and \$40 per ton, respectively in July. Market prices during most of fiscal year 2020 was very weak (Mixed Paper was \$0.00 and (\$5.00) per ton). Old Corrugated Container (OCC) has seen a drop from the May 2020 number of \$125 per ton to \$70 per ton in July. In addition, plastics and metal markets continue to fluctuate more than usual. CVWMA continues to work with locality staff and contractors in addressing the impact the disruption in the paper recycling markets is having on our programs and to educate the public on the importance of, recycling correctly.

Municipal Solid Waste

Major management changes at Meridian Waste formerly Container Frist Services has had a negative impact on MSW service, particularly in Hopewell. Staff met with Meridian Waste and Hopewell on July 8 to discuss the service issues. Meridian has requested to change collection day for a couple of routes and has committed additional resources to improve service.

Public Information

Education and Outreach (June)

Staff continues to provide outreach and education virtually on all of our social media platforms. As we move into Phase 3, we continue to see people recycling more and the public continues to stay engaged with CVWMA. We want to keep the momentum going!

As staff mentioned last month, we are working with Jonathan Austin to create a Reduce, Reuse, Recycle Virtual Education Show for each of our member localities. He has recorded one so far and we plan to have all 13 completed and sent to each locality by mid-to late July.

CVWMA and the Young Scientists have been invited to provide recycling programs at multiple onsite summer camps with Henrico County Recreation and Parks. The number of camp participants will be a small number at each site. Staff and the Young Scientists will follow Covid-19 and Henrico County safety protocols (masks, social distancing, prepackaged supplies for each camp participant, etc.). The camps will run July 21- August 4. In addition, staff has received two tentative requests for the fall; one in the City of Richmond and one in City of Hopewell.

CVWMA Waste Reduction News, Website, Social Media and Collection Day Email Reminder

The public continues to use the CVWMA website and social media as ongoing resources for information, education, and updates. For the month of June, website statistics report: 14,767 unique visitors made 23,263 visits to over 51,600 pages.

The July 2020 electronic newsletter included our monthly Covid-19 and CVWMA Collections Message from our Executive Director, Collections Updates, and the final report of our Strategic Plan. Our newsletter has over 1,400 email subscribers.

Our social media activity remains active for the month. Our Pinterest page continues to be utilized with over 11,687 monthly impressions for June compared to 2,430 impressions reported for June

2019 and 5,600 views, up 1,000 views from last month. Even with people and families able to move about more freely in Phase 2, and, now in Phase 3, we still see online resources being used. There were 928 new email subscribers in the month of June with total subscribers over 39,900 as of June 30, 2020.

Plastic Free July

This international education campaign held every year during the month of July encourages reusing items to reduce the use of single-use plastic and plastic packaging. The goal is for the public to continue these habits after the month is over. Staff is sharing one REUSE tip a day during the month.

ReUSE Minnesota Virtual Conference

Staff will be participating in a virtual conference July 13-14, hosted by ReUSE Minnesota. This member-based non-profit focusing on reuse, rental, and repair. They promote sustainable consumption highlighting reuse. The conference sessions are not just for the benefit of Minnesota residents, they can be used in other states. Some of the sessions include, Reuse Centers, Psychology of Zero Waste, It's in the Bag! Reusable Products Make Sense, Food Packaging and Reuse, and Environmental Justice.

Finance

Brown and Edwards, CVWMA Audit Firm has begun preliminary work on the annual audit, and actual fieldwork will begin Monday, July 27. The Comprehensive Annual Financial Report (CAFR) will be presented at the September 18 meeting, upon completion of the audit. The CAFR is due to the Virginia Auditor of Public Accounts by September 30. The CVWMA has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association for the twenty third consecutive year. A preliminary financial report as of June 30, 2020 is attached, however please note that outstanding invoices and revenues have not yet been recorded or accrued and the retirement and other post-employment benefits entries have not yet been made.

Upcoming Meetings

Residential Recycling Procurement Committee – Thursday, July 16, 2020 – 10:00 a.m.
Technical Advisory Committee - Thursday, August 6, 2020 – 9:00 a.m.
Residential Recycling Procurement Committee – Thursday, August 6, 2020 – 10:00 a.m.
Executive Committee Meeting – Tuesday, August 11, 2020 – 11:00 a.m.
Board of Directors Meeting (TBD) – Friday, August 21, 2020 - 9:00 a.m.

Please feel free to contact me, or any staff member at (804) 359-8413 with questions or comments that you may have. See you in August!

Sincerely,



Kimberly A. Hynes
Executive Director

cc: CVWMA Board Alternates
CVWMA Staff

Central Virginia Waste Management Authority Summary Statement of Revenues and Expenses July 2019 – June 2020 – Preliminary and Unaudited

	General Operating Fund	Residential Recycling Fund	Drop Off Project Fund	Municipal Solid Waste Fund	Other Special Projects	Total
Revenues:						
Local Government Assessments	\$ 567,955	\$ -	\$ -	\$ -	\$ -	\$ 567,955
Charges for Services	-	8,546,340	1,142,554	3,430,175	2,445,115	15,564,184
Contract Admin Costs	-	22,500	-	24,176	-	46,676
Public Relations Assessment	-	220,980	-	-	-	220,980
Customer Service Assessment	-	233,907	-	33,850	-	267,757
96-gallon Cart Revenue	-	237,832	-	-	-	237,832
Sponsorship and Grants	-	10,000	-	-	-	10,000
Material Sales Rebate	-	-	86,266	-	526,546	612,812
Interest on Investments	12,477	9,060	2,343	2,446	-	26,326
Other/Miscellaneous	-	-	-	-	-	-
Total Revenues	580,432	9,280,619	1,231,163	3,480,647	2,971,661	17,554,522
Expenses:						
Personnel Services	410,294	228,624	6,188	22,018	-	667,124
Fringe Benefits	92,215	63,767	2,304	5,918	-	164,204
Professional Services	32,825	77,064	1,419	7,035	-	118,343
Repairs and Maintenance	1,167	1,970	85	359	-	3,581
Education and Outreach	541	65,726	-	-	-	66,267
Materials and Supplies	4,740	2,450	175	564	-	7,929
Other Services and Charges	14,817	65,323	493	1,637	-	82,270
Leases	42,287	32,267	1,113	3,953	-	79,620
Depreciation	10,421	6,501	-	692	-	17,614
Contractual Services	-	8,546,340	1,142,552	3,430,169	2,445,092	15,564,153
96-gallon Cart Expense	-	202,658	-	-	-	202,658
Material Sales Rebate	-	-	77,790	-	526,546	604,336
Total Expenses	609,307	9,292,690	1,232,119	3,472,345	2,971,638	17,578,099
Net Income (Loss)	(28,875)	(12,071)	(956)	18,302	23	(23,577)
Capital Outlay	\$ 3,208	\$ 2,732	\$ -	\$ -	\$ -	\$ 5,940