

CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY

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July 12, 2019

Board of Directors Central Virginia Waste Management Authority Richmond, Virginia 23227

Members of the Board:

The Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting normally scheduled for Friday, July 19, 2019, is CANCELED. The next meeting of the Board will be in Richmond on Friday, August 16, 2019, at 9:00 a.m., at 2104 W. Laburnum Avenue, Richmond, Virginia 23227.

With another successful year in the books, I want to thank each of you for your commitment and support of CVWMA and the region. We have all come together to overcome challenges and provide thoughtful solutions for the future of recycling and solid waste in central Virginia.

Congratulations to our new Executive Committee: Marcia Phillips, Chair; Patricia Paige, Vice-Chair; Miles Jones, Secretary; Bob Dunn, Director and Allen Lane, Past Chair. We are hoping to have a Treasurer elected at the August Board meeting. The staff and I look forward to working with you in the upcoming year to continue to *foster regional collaboration to provide planning, resources and education in order to reduce, reuse, recycle and manage solid waste for our 13 jurisdictions.* We are grateful for a committed Board of Directors.

The Staff has been busy this summer remodeling the office, executing several contracts and service agreements, transitioning contractors, updating the solid waste plan, wrapping up the fiscal year finances and continuing our significant presence in the community with our education and outreach programs, including our focus on contamination reduction.

Staff met with Virginia DEQ to provide input and discuss the future of recycling in the state of Virginia. That meeting was attended by several Board members, with 7 of our localities in attendance and engaged.

CVWMA also participated in the inaugural Recycling Leadership Summit in Chicago along with Torrence Robinson, City of Richmond and representatives of 48 other cities around the Country.

Staff will present the annual program statistics and education and outreach efforts at the Board meeting on August 16. In the meantime, below is a summary of activity over the last month.

Operations

Residential Recycling TFC Recycling, County Waste, and CFS collected 36,416 tons of recyclable material from the curb and alleyways in 9 localities in Fiscal Year (FY) 2019. This is approximately 737 fewer tons than FY 2018. For FY 2019 we had a total of 7,003 recycling misses vs 7,392 in FY 2018. Several snow storms the past two winters contributed to this dramatic number of misses.

The transition from County Waste to TFC in the City of Hopewell began July 1. There have been very few service issues as a result.

Paper markets have leveled off and the Mixed Paper and Newsprint prices have remained the same at \$0 and \$25 per ton, respectively in July. Old Corrugated Container (OCC) prices leveled off in the last month at \$35/ton. CVWMA continues to work with locality staff and contractors in addressing the impact the disruption in the paper recycling markets is having on our programs and to educate the public on the importance of, recycling correctly with our Oops! Campaign. Plastics and metal markets continue to fluctuate more than usual.

Municipal Solid Waste CFS took over the contract for residential trash collection in the Town of Ashland effective July 1 and like Hopewell recycling, the transition has been fairly smooth.

Public Information

Promotion and Education (June) This is our first month without a fulltime Recycling Education and Outreach Specialist. We are contracting with Young Scientists, a small company of former teachers, to keep our recycling education outreach efforts ongoing. Staff responded to 19 requests for the month of which 9 were presentations, 6 for educational materials, 2 for events, and 2 media. Estimated outreach impacting over 480 people for the month and distributing over 2,600 educational materials in seven of our member jurisdictions.

Young Scientists provided eight programs this month which included classroom presentations, Public Library Storytime's and paper making. Staff is pleased to report that we are receiving excellent feedback on their outreach programs. They have 25 programs in the month of July.

Education Campaign to Reduce Contamination in Recycling The yearlong education campaign using monies appropriated by the CVWMA Board of Directors ended in June. With the start of new fiscal year, Staff will continue to promote recycling correctly and focus on the Oops campaign through our outreach and education efforts. In addition, staff is working with member localities to host recycling education tables. Summer Reading Programs are a good way to engage with families throughout our service area, as all public libraries offer this free reading program. Staff has been invited to provide education in the Appomattox Regional Library (Hopewell), the Powhatan Public Library, Charles City County Public Library, and the Pamunkey Regional Library- Goochland Branch.

CVWMA Waste Reduction News, Website, Social Media and Collection Day Email Reminder The July 2019 electronic newsletter included CVWMA's Drop-off Recycling Program; 4th of July Holiday to Delay Some Collections; Residential/Curbside Recycling Updates; and a Special Collection Event (Chesterfield). The newsletter was distributed to over 1,370 email subscribers.

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The public continues to use the CVWMA website and social media as an ongoing resource for information and updates: 14,134 unique visitors made 30,083 visits to over 66,400 pages in June. There are social media posts and tweets daily covering contamination, locality events, holiday collection delays, etc. There were 461 new email subscribers in the month of June with total subscribers over 34,500 as of June 30, 2019.

2020 CVWMA Recycling Collection Schedule Staff will send out Requests for Quotes the first week of August.

Curbside Education Advisory Committee The next quarterly meeting is being planned for some time in September.

Finance

The CVWMA has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association for the twenty second consecutive year. Brown and Edwards, CVWMA Audit Firm will begin audit field work on Monday, July 29. The Comprehensive Annual Financial Report (CAFR) will be presented at the September 20 meeting, upon completion of the audit. The CAFR is due to the Virginia Auditor of Public Accounts by September 30. A preliminary financial report as of June 30, 2019, is attached, however please note that some outstanding invoices and revenues have not yet been recorded or accrued and the retirement and other Post Employment Benefits entries have not yet been made.

Upcoming Meetings

Technical Advisory Committee - Thursday, August 1, 2019 – 9:00 a.m. Executive Committee Meeting – Tuesday, July 30, 2019 – 2:00 p.m. Board of Directors Meeting (Richmond) – Friday, August 16, 2019

Please feel free to contact me, or any staff member at (804) 359-8413 with questions or comments that you may have. See you in August!

Sincerely,

Kimberly A. Hynes Executive Director

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cc: CVWMA Board Alternates CVWMA Staff

Central Virginia Waste Management Authority Summary Statement of Revenues and Expenses

July 2018 – June 2019 – Preliminary and Unaudited

	(General	Residential	Drop Off	Municipal	Other	
	Operating		Recycling	Project	Solid Waste	Special	
		Fund	Fund	Fund	Fund	Projects	Total
Revenues:							
Local Government Assessments	\$	561,661	\$ -	\$ -	\$ -	\$ -	\$ 561,661
Charges for Services		-	8,249,031	606,172	3,156,254	2,176,307	14,187,764
Contract Admin Costs		-	-	6,000	3,950	-	9,950
Publi Relations Assessment		-	217,492	86,671	-	-	304,163
Customer Service Assessment		-	230,933	-	30,551	-	261,484
96-gal Cart Revenue		-	183,420	-	-	-	183,420
Sponsorship and Grants		-	10,000	-	-	-	10,000
Material Sales Rebate		-	-	-	-	765,844	765,844
Interest on Investments		35,684	18,355	-	5,960	-	59,999
Other/Miscellaneous		-	-	•	-	1	-
Total Revenues		597,345	8,909,231	698,843	3,196,715	2,942,151	16,344,285
Expenses:							
Personnel services		403,101	202,572	5,313	17,080	-	628,066
Fringe benefits		90,147	59,682	2,169	5,490	-	157,488
Professional services		38,820	22,437	1,629	5,418	-	68,304
Repairs and maintenance		1,376	1,200	91	363	-	3,030
Education and outreach		1,930	93,635	74	(348)	-	95,291
Materials and supplies		4,905	2,942	241	544	-	8,632
Other services and charges		15,903	65,175	393	1,471	-	82,942
Leases		47,223	30,840	1,444	2,302	-	81,809
Depreciaton		11,174	12,318	-	1,355	-	24,847
Contractual services		-	8,248,443	605,484	3,156,887	2,175,678	14,186,492
96-gal cart expense		-	173,056	-	-	-	173,056
Material sales rebate			-	78,826	-	765,307	844,133
Total Expenses		614,579	8,912,300	695,664	3,190,562	2,940,985	16,354,090
Net Income (Loss)	\$	(17,234)	\$ (3,069)	\$ 3,179	\$ 6,153	\$ 1,166	\$ (9,805)
Capital Outlay	\$	5,908	\$ 6,088	\$ -	\$ 3,044	\$ -	\$ 15,040