



Curbside Education Advisory Committee

Member Focus: County of Hanover

February 28, 2019



Agenda

Welcome

Member Focus

- County of Hanover (Steve Chidsey, Chief of Public Works Operations, Hanover Department of Public Works)

Education Campaign to Reduce Contamination in Recycling Update

Hopewell Residential Recycling Program Changes- Communication/Education Timeline

CVWMA's Recycling Wizard

What are YOU doing for Earth Day?

Next meeting date: June 2019

CVWMA Member Focus

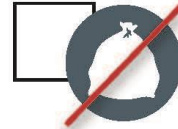


County of Hanover – Steve Chidsey,
Chief of Public Works Operations

Education Campaign to Reduce Contamination in Recycling Update

OOPS!

Please leave these items out of your recycling!



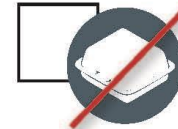
Do not Bag Recyclables
(no garbage)



No Plastic Bags
or Plastic Wrap



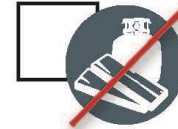
No Food or Liquid
(empty all containers)



No Styrofoam™
(carryout or packing
materials)



No Tangles,
Cords, Hoses
or Chains



No Big Items
(wood, plastic,
furniture or metal)

CORRECT THIS AND WE WILL COLLECT NEXT TIME.

 **CVWMA.COM**

Central Virginia Waste Management Authority

Questions about your residential recycling service?

(804) 340-0900

Oops! Campaign

- Routes (Rich)
- Top Contaminants (Rich)
- Education and Outreach (Nancy)
- Dropoff Signage
- Consistent Messaging

Reduce Contamination in Recycling Campaign Update



Pre-Super Bowl Programming - WTVR
CBS6 ran Oops! Commercial twice 2/3/19

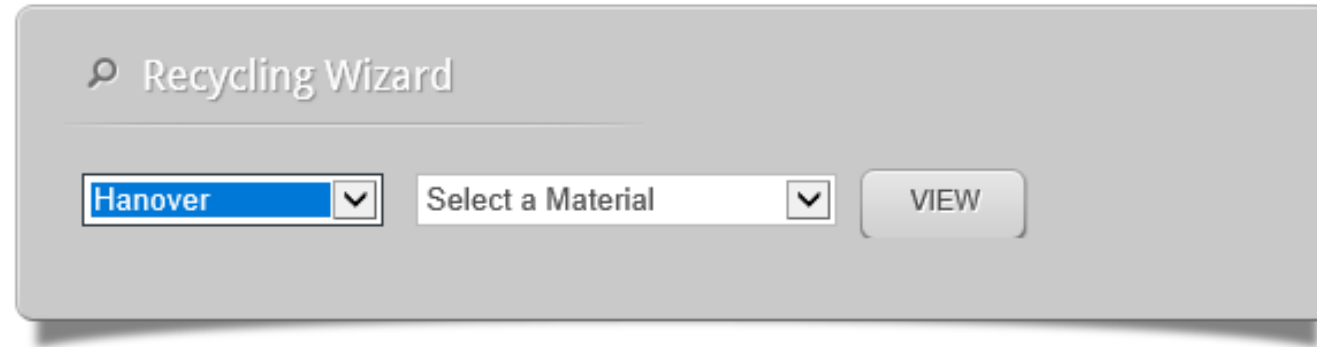


Hopewell Residential Recycling Program Changes

- Communication/Education Timeline (Kim/Rich)



CVWMA's Recycling Wizard



A screenshot of a web application interface titled "Recycling Wizard". The interface is contained within a light gray rounded rectangle. At the top left, there is a magnifying glass icon followed by the text "Recycling Wizard". Below this, there are two dropdown menus. The first dropdown menu is currently set to "Hanover" and has a blue background. The second dropdown menu is currently set to "Select a Material" and has a white background. To the right of these two dropdown menus is a button labeled "VIEW".

One for each member locality

Do you link to this resource?

What are YOU doing for Earth Day?

Outreach Programs and Events

Make a pledge to reduce. Make a pledge to reuse.

Make a pledge to recycle right.

Locality Special Collection Events

CVWMA website and social media platforms



[#earthdayeveryday](https://www.instagram.com/earthdayeveryday)

Agenda (con't)

Next meeting date: June 2019