

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY
BOARD OF DIRECTORS MEETING MINUTES
NOVEMBER 16, 2018
2104 W. LABURNUM AVENUE
RICHMOND, VIRGINIA**

MEMBERS/ALTERNATES PRESENT

Voting:

Marcia Phillips (M-Chesterfield), Chairman
Scott A. Wyatt (M-Hanover), Vice Chairman
Patricia Paige (M-New Kent), Secretary
Mark Kukoski (M-Richmond), Treasurer
Robert L. Dunn (M-Chesterfield), Director
J. Allen Lane (M-Henrico), Past Chair
Lee Sloppy (M-Ashland)
Clay Bowles (A-Chesterfield)
William E. Henley (A-Colonial Heights)
Leigh Dunn (M-Goochland)
Stephen Chidsey (M-Hanover)
Marcia E. Kelley (M-Henrico)
Robert C. Whiteman (M-Henrico)
Monique Robertson (M-Hopewell)
Johnny Melis (A-Powhatan)
Michael Purvis (M-Prince George)
Miles Jones (M-Richmond)

Non-Voting:

Jeffrey Howard (A-Chesterfield)
Jon Clary (A-Henrico)

Staff:

Kimberly A. Hynes, Executive Director
Richard Nolan, Director of Operations
Nancy Drumheller, Public Affairs Manager
Teresa Eckhout, Accounting and Financial Manager
Stephanie Breaker, Customer Service Supervisor
Mary Beth Mains, Part-time Administrative Assistant

MEMBERS/ALTERNATES NOT PRESENT

Jennifer Schontag (A-Ashland)
Ricky Hicks (M-Charles City)
Michelle Johnson (A-Charles City)
Scott Zaremba (M-Chesterfield)
Al Pace (A-Chesterfield)
Doug Smith (M-Colonial Heights)
Dwayne Jones (A-Goochland)
Randy Hardman (A-Hanover)
Michael Flagg (A-Hanover)
Chip England (A-Henrico)
Bentley P. Chan (A-Henrico)
James H. Burrell (A-New Kent)
Tangela Innis (M-Petersburg)
William Riggelman (A-Petersburg)
Cindy Odum Harris (M-Powhatan)
Rod Compton (A-Prince George)

Guests:

Item No. 6: Consideration of Resolution 19-07: Amending Contracts for Collection, Transporting, and Processing Used Electronic Equipment Services

Mr. Nolan reported the contracts between CVWMA and Securis of Hampton Roads and Global Electric Electronic Processing, Inc. (GEEP) for the Collection, Transporting, and Processing of Used Electronic Equipment expires November 30, 2018. The current contracts have four one-year renewal options. This request is to renew the contracts for one additional year.

Securis has collected electronic material from the public at various events for participating member jurisdictions and GEEP has been collecting material from various schools and convenience centers through-out the service area. The service level for both vendors has been exceptional and both have been vetted for environmental compliance by CVWMA staff and TAC committee members. Documentation of downstream vendors from both vendors has been completed and found to be acceptable and credible. Going forward, periodic review of pertinent processing procedures and downstream vendors will be completed at the direction of the TAC.

Chairman Phillips opened the floor for a motion to approve **Resolution 19-07** as submitted. A motion was made by Mr. M. Kukoski (M-Richmond), Treasurer, seconded by Mr. R. Dunn (M-Chesterfield), Director, and carried that **Resolution 19-07** be approved as submitted.

Item No. 7: Operations and Program Statistics

Referring to the statistics provided to each Board member, Mr. Nolan noted the published market price for Mixed Paper dropped to minus \$5 per ton in October.

On November 17th, 4 localities will have events for America Recycles Day: Chesterfield County will have eCycling and paper shredding at West Chester Commons; Goochland is holding a tire amnesty and paper shredding at the Fairgrounds; Hanover will host a Household Hazardous Waste event at the Mechanicsville location; and Powhatan will have an electronics recycling event at the Anderson Road Goodwill store location.

Item No. 8: Technical Advisory Committee (TAC) Meeting

Mr. Nolan stated the TAC met in November to discuss the Commonwealth of Virginia's complaint against CFS and the Tri-Cities landfill. CFS's owner, Mr. Rob Guidry attended the meeting and presented his plan to rectify the complaint. Mr. Nolan relayed that Mr. Guidry stated in response to the complaint that the Tri-Cities Landfill would limit the intake of trash to 100 tons per day and any additional would be diverted to the Lunenburg landfill through the transfer station or directly to the site. Mr. S. Chidsey (M-Hanover) asked if CVWMA should consult legal counsel to ensure waste collected in CVWMA contracts is going to a properly permitted facility. Mr. W. Henley (A-Colonial Heights) stated the concern Colonial Heights has is that CFS made assurances to the Colonial Heights City Council that they were in full compliance with Department of Environmental Quality's (DEQ) Solid Waste Regulations and it has turned out that is not the case. According to Mr. Henley, Colonial Heights is very concerned that CFS has not given truthful information. Mr. S. Wyatt (M-Hanover), Vice-Chairman, asked if it is the volume or the content that is the issue with the Petersburg landfill. Mrs. Hynes explained there were 4 complaints, but the biggest issue was a slide event that went outside of the waste boundary. Mr. Nolan noted CFS's temporary fix for the cleanup was to move the fallen trash on top of an existing landfill cell which resulted in it being 35 feet higher than permitted by the Virginia DEQ. Mr. W. Henley (A-Colonial Heights) stated they are not in compliance and their costs are too low. Mr. S. Chidsey (M-Hanover) suggested CVWMA demand 100% of the material collected under CVWMA contracts be sent to CFS' Lunenburg Landfill. Mr. J. Clary (A-Henrico) stated motion should state Lunenburg or another DEQ approved facility. Mr. S. Chidsey (M-Hanover) stated it makes CVWMA look bad. Mr. J. Clary (A-Henrico) stated we must hold our contractors to a higher level.

people as well as the distribution of over 7,700 educational materials. CVWMA participated as a community partner at Squirrel-O-Ween and Ms. Carney interacted with over 1,000 children and their families. The suite was decorated with spiders made from recycled water bottles and bats made from recycled toilet paper rolls.

Staff continues to educate on recycling right with CVWMA and ongoing efforts with Oops! stickers by our contractors. We now have transit bus signs, TV campaign and contest, and a Recycle Right mascot. Staff will join with several localities in having educational tables in their administration buildings and staff is working with Recycling Partnership to design a utility bill insert, drop-off signage, and a magnet.

Staff continues to engage with the public through online communications by sharing messaging for the Veterans Day Holiday as collections were on regular schedule and the CVWMA office was open. In addition, messaging was provided for the phone system upgrade which will be completed on November 14, 2018 and used for Thanksgiving holiday.

Chairman Phillips was happy to report that she found no plastic bags the last time she walked her dogs through her neighborhood and she gave credit to the article she wrote for her homeowner's newsletter which included Oops! Sticker artwork.

Mr. J. Clary (A-Henrico) shared with the Board that he received an email from a Henrico resident who saw that Walmart is selling biodegradable plastic bags for recycling. Mr. Clary suggested we should launch a global campaign against Walmart. Mrs. Hynes suggested sending it to Recycling Partnership because they partner with Walmart and other large retailers. Mr. Clary (A-Henrico) noted this mixed messaging is part of issue we are dealing with to recycle right. Chairman Phillips reiterated that the problem with plastic bags is not that they can't be recycled but that they mess up the recycling machinery.

Mrs. Drumheller also shared that the additional information being collected by the Oops! Sticker audit teams, like zip codes and route numbers, will be used to target zip codes with specific messaging with CBS6 News. Mrs. Drumheller stated the contest and campaign will run through February 4th. Mr. C. Bowles (A-Chesterfield) asked if CVWMA staff was able to identify successful strategies to stop the use of plastic bags. Mrs. Drumheller shared that it has been only a month since the campaign started but what seems to work is explaining to customer's why their recycling was not picked up. The information is on their bins or carts but they continue to put plastic bags into the carts. Mrs. Hynes relayed that Recycling Partnership has been working with communities across the country and they have seen some marked improvement and have metrics that can be shared. It may take up to 7 cycles to make a difference Mrs. Hynes stated but staff is seeing a marked improvement on the strategies being modeled.

Mr. J. Clary (A-Henrico) asked if it would be beneficial to put stickers on bins that are distributed in several jurisdictions with information on accepted and not accepted items. Mrs. Drumheller stated there are customers who want the the Oops! Sticker so they can see what not to recycle. Mrs. Drumheller suggested it might be wise to send those out as well. Chairman Phillips suggested stickers be put on all new bins sent out and given to all that ask for them.

Item No. 11: Financial Reports October 2018

Mrs. T. Eckhout, Accounting and Financial Manager, reported that the financial activity is consistent with previous months and the Authority continues to remain within total budget in all funds as of October 31, 2018. The Authority has a combined Net Income of \$400,057 and the net income will decrease as we continue to incur expenses throughout the fiscal year. The accounts receivable schedule is included and reflects the details of the amounts due to the Authority. All accounts are current.

to Petersburg and they have made an agreement to take recyclable materials to TFC. The recycling market prices were released a few weeks ago and paper prices are flat with Mixed Paper down to minus \$5 per ton from \$0, thus CVWMA continues to pay the \$30 per ton in the Residential program.

Mrs. Hynes stated she attended the South East Recycling Development Council (SERDC) Summit earlier in the week and shared there are a lot of positive things happening in the market. There is some movement away from China, some Chinese businesses are moving their companies to other countries, some Chinese mills are buying mills in the United States (U.S.) and some U.S. mills are reopening with the goal of taking in Residential Mixed Paper. China still needs mixed paper and it may be that it is pulped here and sent to China.

DEQ reported 42.8% as Virginia's Recycling Rate and only 100 of Virginia's counties and communities, representing 77% of the population, had participated in the reporting.

The Executive Committee meets Tuesday December 4th and the 2019-2020 Budgets will be discussed. The TAC Meeting is Thursday, December 6th and Friday, December 14th is the next Board Meeting, one week earlier than normal, with the Holiday Reception immediately following the meeting.

Mr. J. Howard (A-Chesterfield) asked about County Waste and why they decided not to renew their contract with Hopewell. Mrs. Hynes shared County Waste had petitioned for increases in this fiscal year, however after negotiations decided it would not be a good fit in their business. Mr. J. Howard (A-Chesterfield) asked if there were other choices other than TFC and Mrs. Hynes replied that CFS was considered but they have had their challenges because they are relying on Material Recovery Facilities (MRF) owned by other companies. County Waste is willing to leave the carts which have the CVWMA name and contact information on them. Mrs. Hynes stated she is hoping to tag onto one of the contracts that CVWMA already has in place. Mr. J. Howard (A-Chesterfield) also asked about TFC being okay with \$30 per ton when the market price is minus \$5 per ton for Mixed Paper, to which Mrs. Hynes responded she has not heard otherwise.

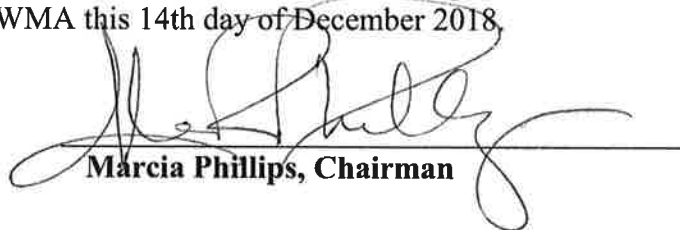
Old/New Business

Chairman Phillips asked if there was any old or new business to come before the Board and with no further business to come before the Board, Chairman Phillips opened the floor for a motion to adjourn the CVWMA Board of Directors meeting at 10:25 a.m. The motion was made by Mr. R. Dunn (M- Chesterfield), Director, seconded by Mr. J. Melis (A-Powhatan) and carried that the November 16, 2018 Board of Directors' meeting be adjourned.



CERTIFICATE

I, Marcia Phillips, Chairman of the CVWMA, certify that the foregoing minutes are a true and correct copy of the minutes of the November 16, 2018 regular meeting of the Central Virginia Waste Management Authority (CVWMA) Board of Directors. These minutes were adopted at a CVWMA Board meeting held at 9:00 a.m., December 14, 2018. Given under my hand and seal of the CVWMA this 14th day of December 2018,



Marcia Phillips, Chairman