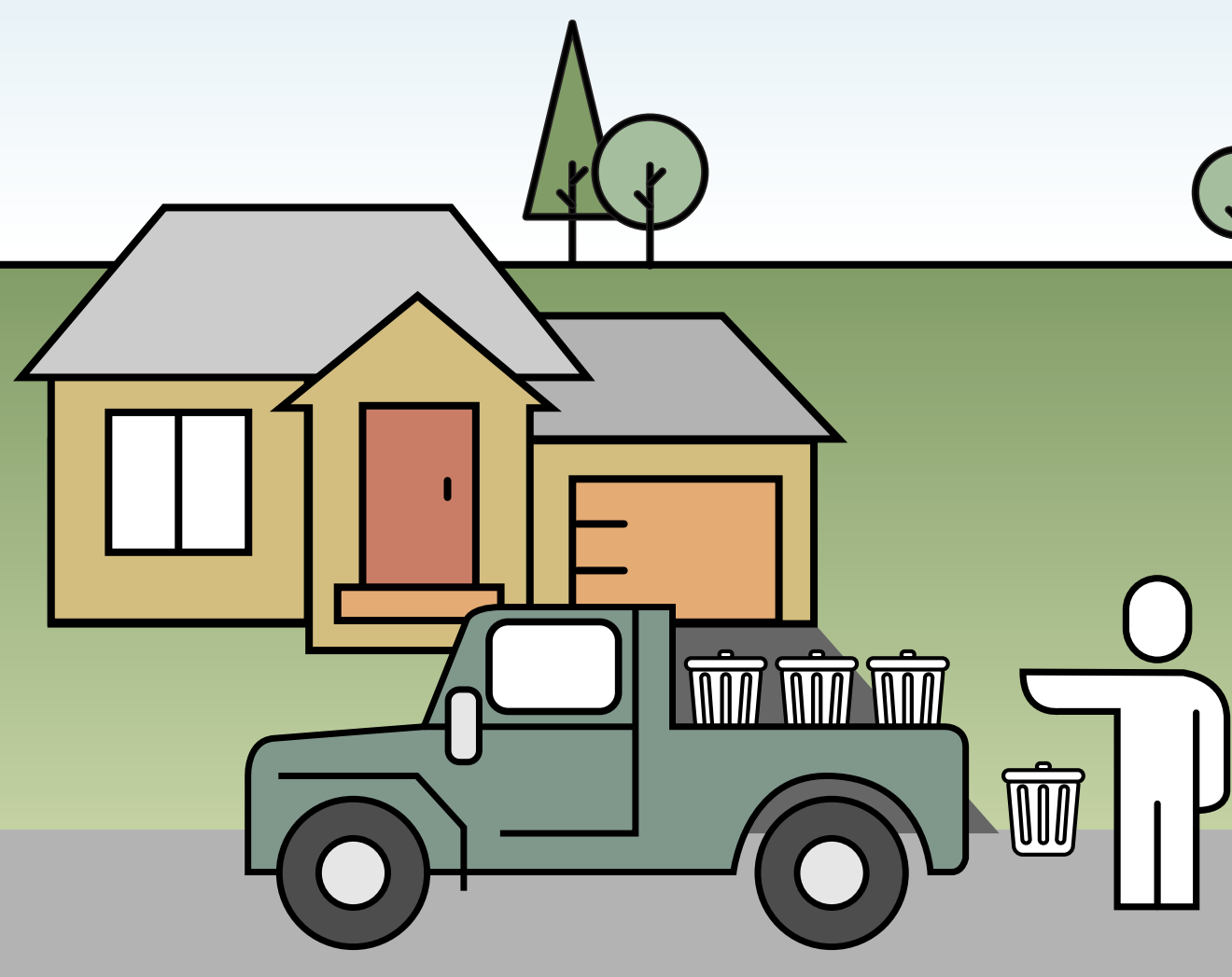




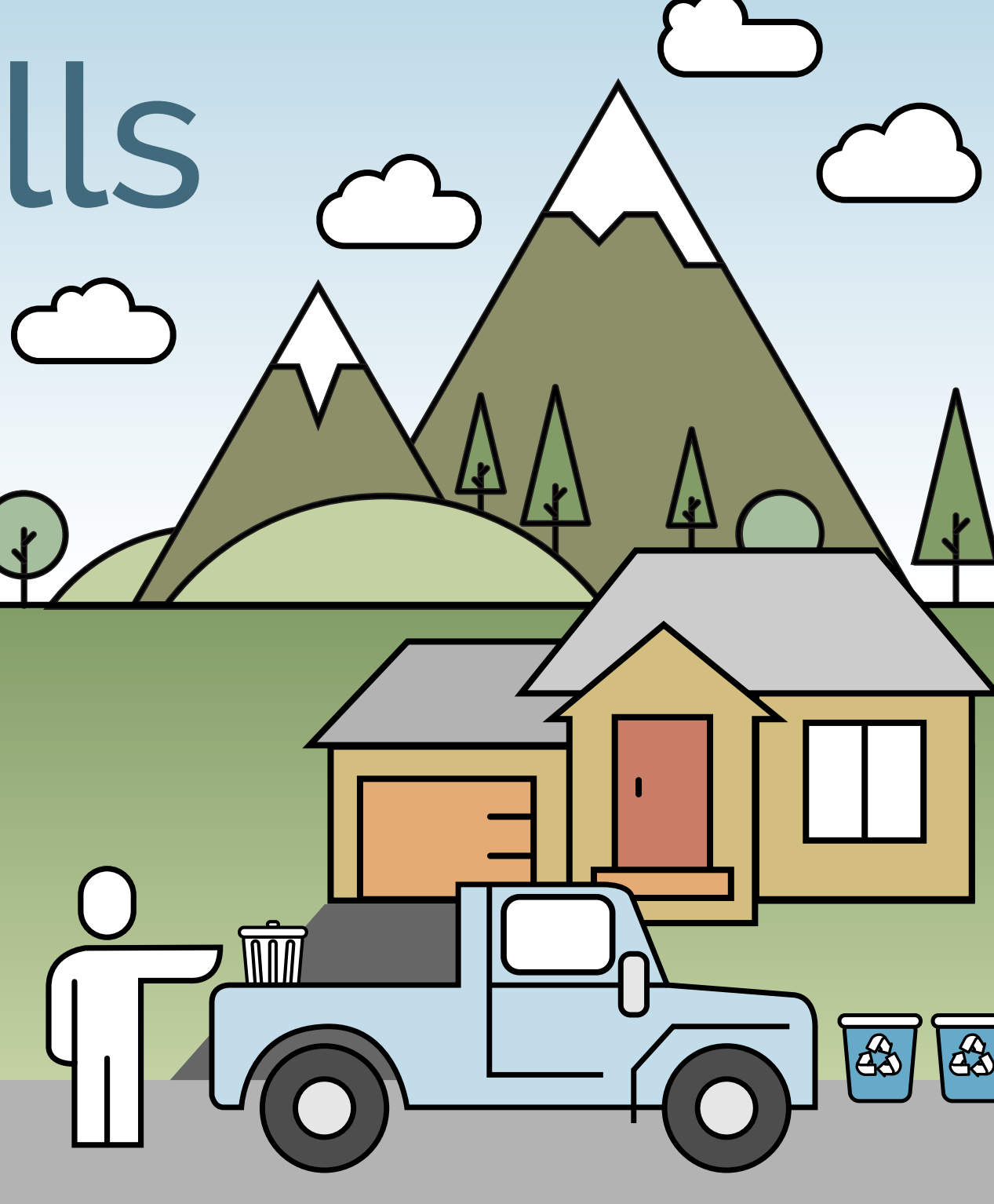
KEEP AMERICA  
**BEAUTIFUL**  
K.A.B.ORG

# A Tale of Two Landfills



## Non-Recycler

generates **4.80 pounds of trash per day**  
recycles 0% of their discards



## Avid Recycler

generates just **1.12 pounds per day**  
recycles 75% of their discards

That's

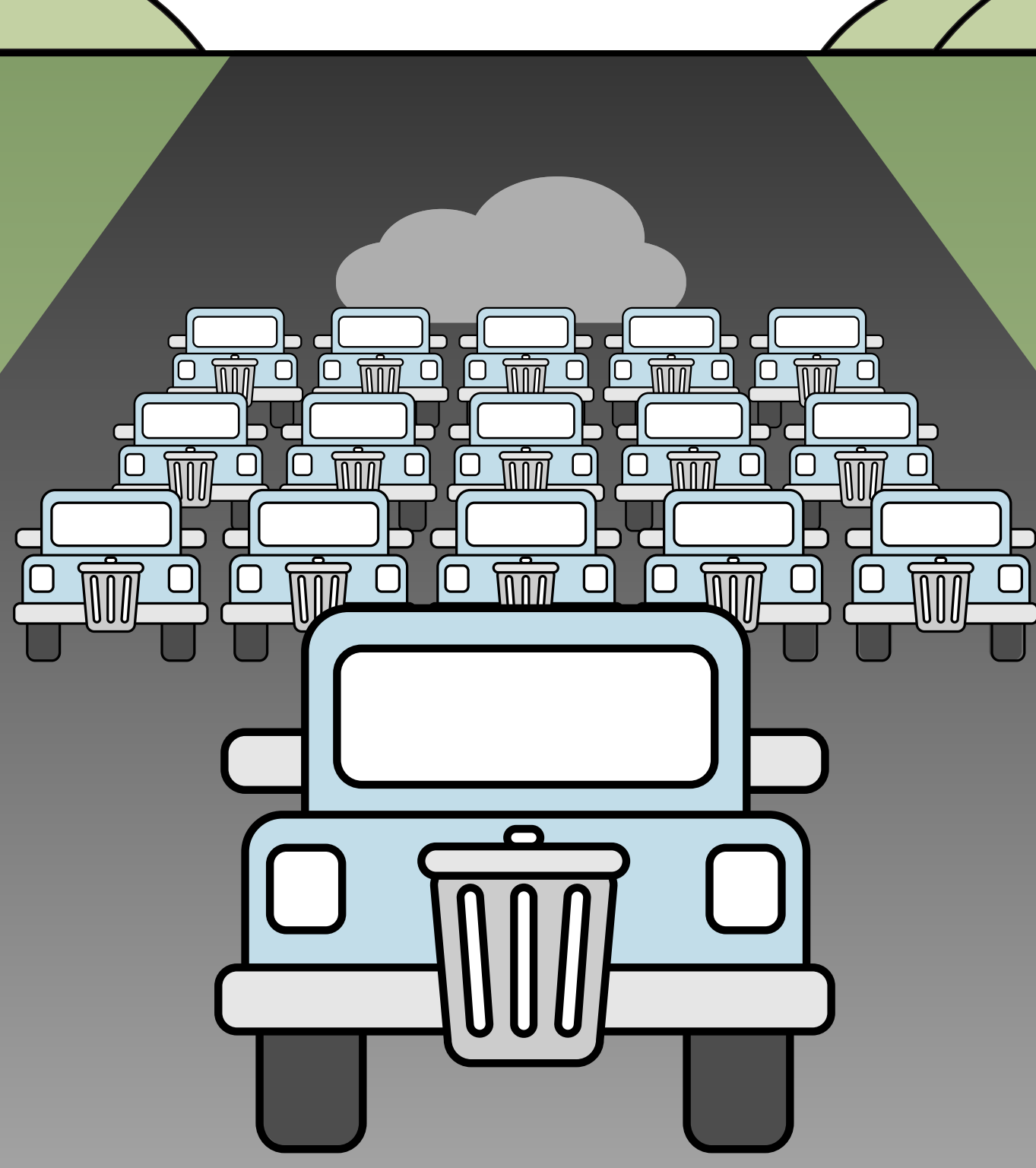
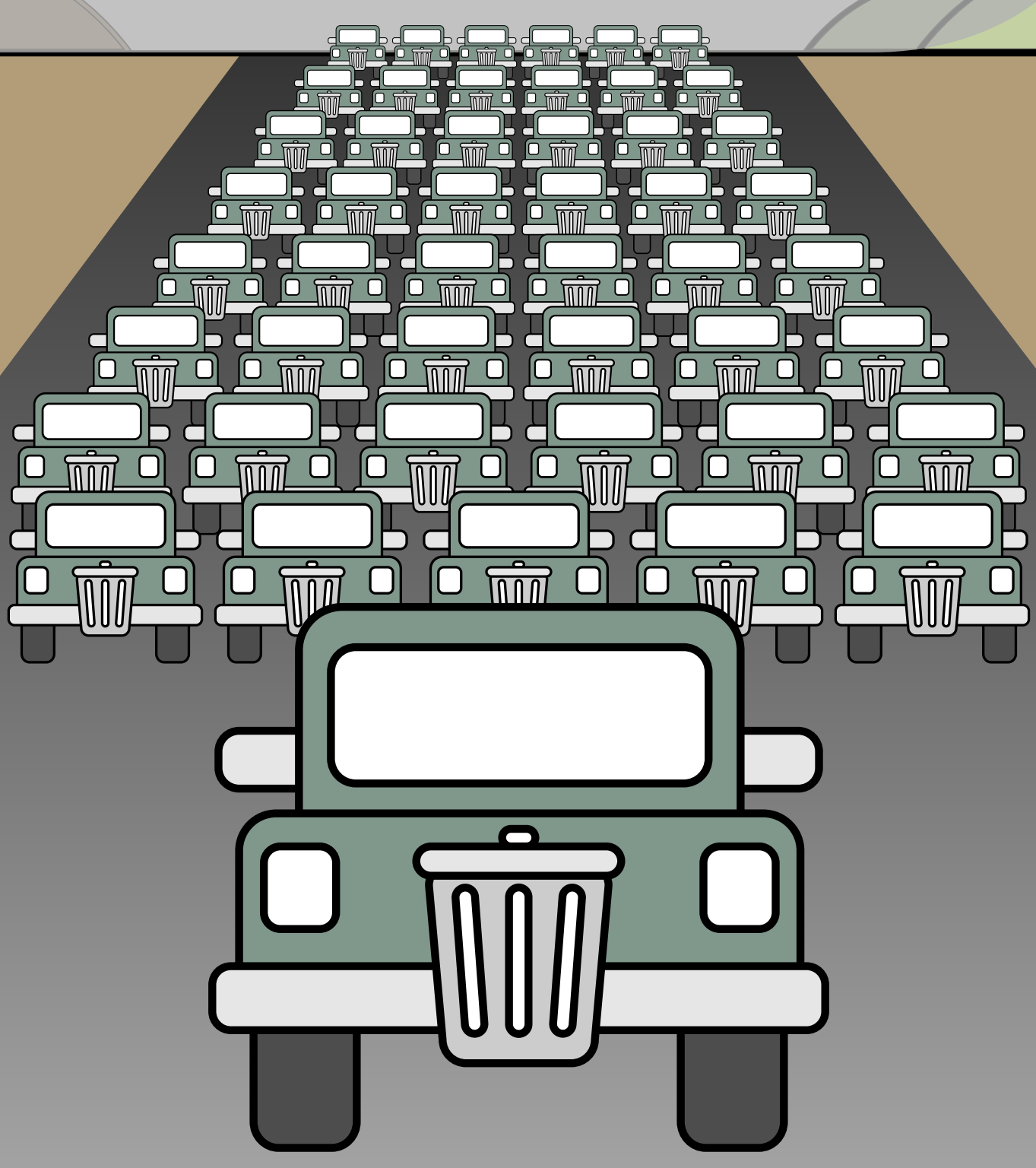
# 64

full-sized pickup trucks of **TRASH** to the landfill in their **lifetime**

They only send

# 16

pickups of **TRASH** in their **lifetime**



That's the equivalent to the emissions of using

# 545

**gallons of gasoline**

That's the equivalent of just

# 126

**gallons of gasoline**

Or,

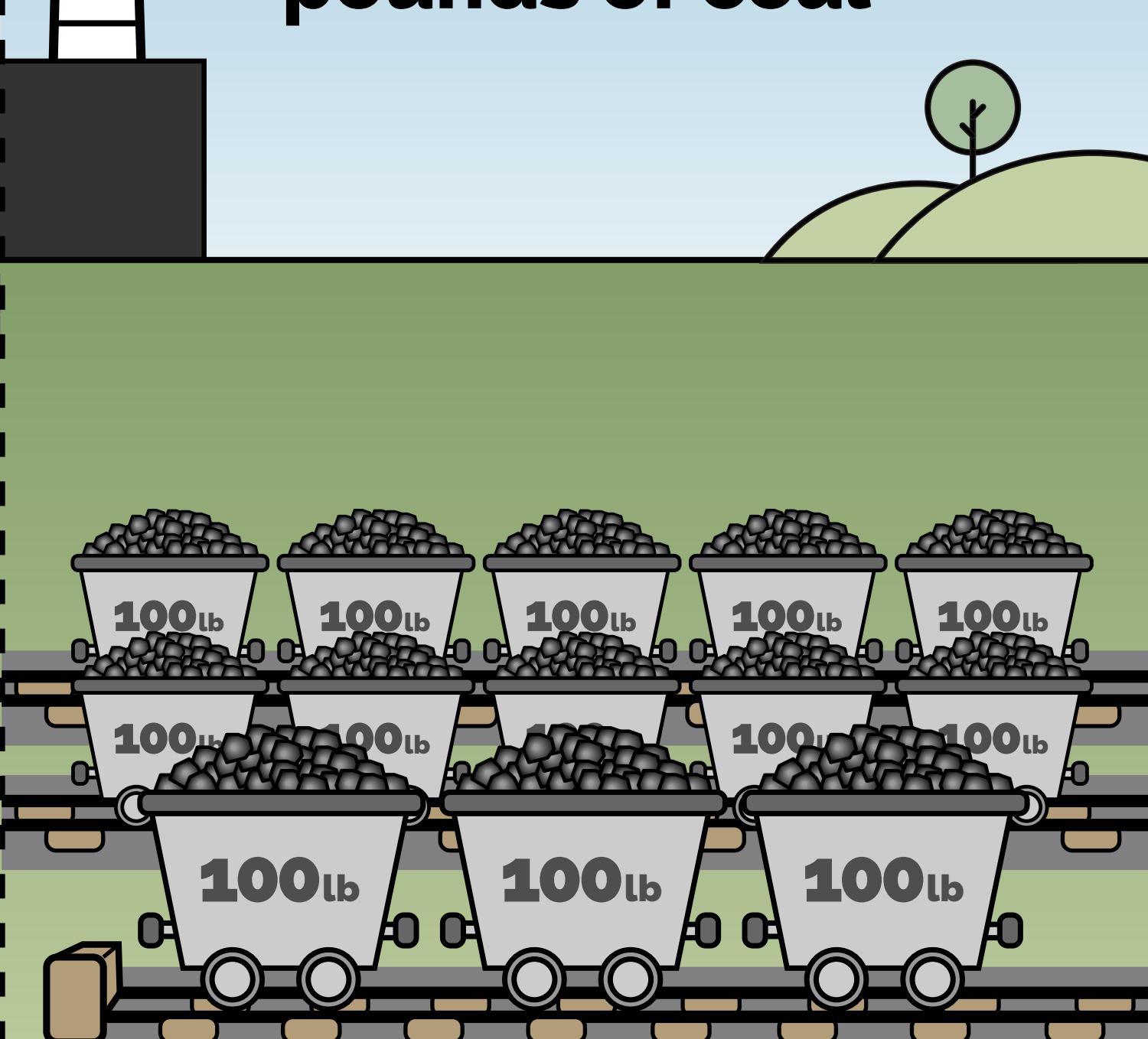
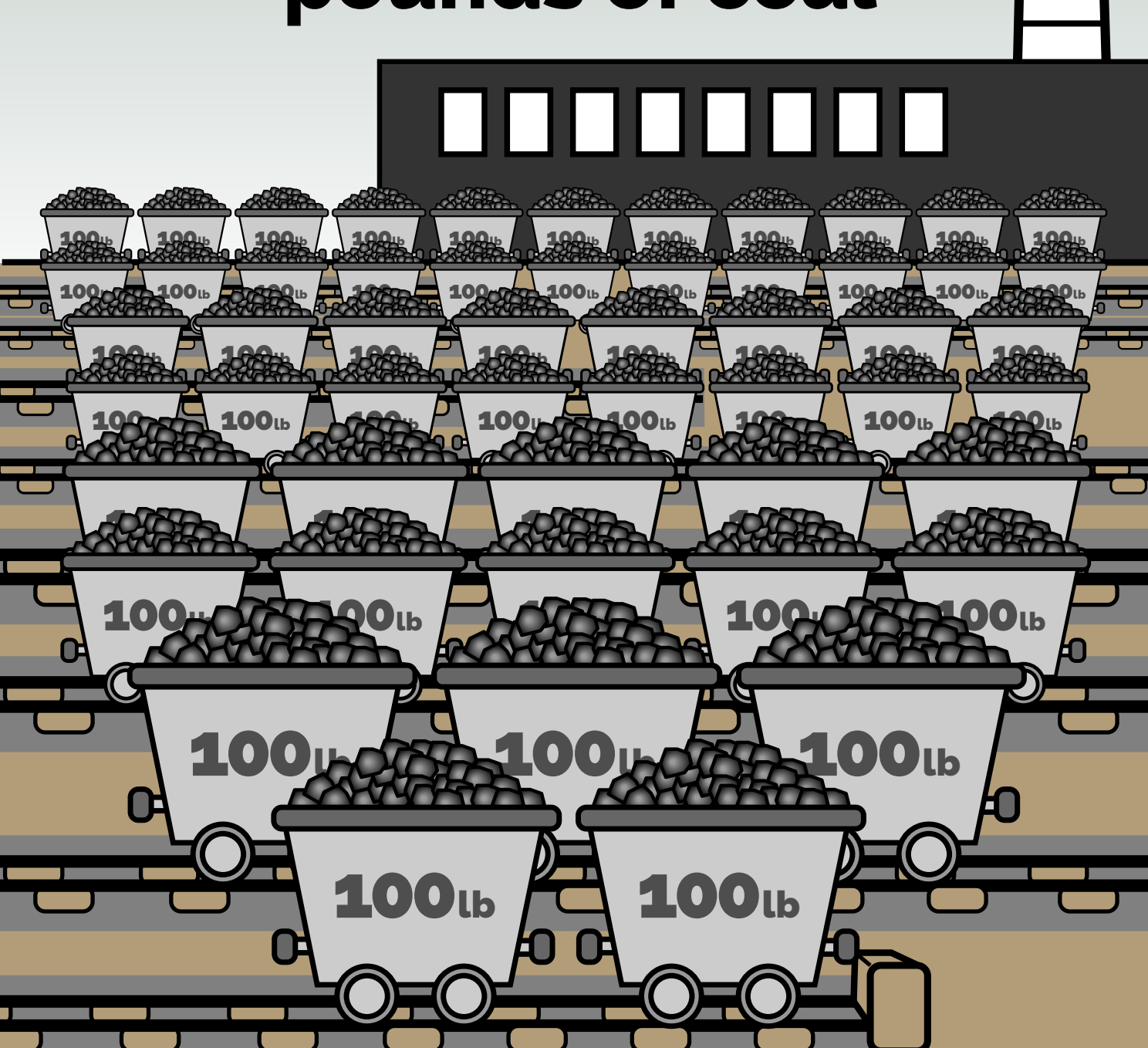
# 5300

**pounds of coal**

Or, only

# 1300

**pounds of coal**



For every **1 job** created by landfilling

**9 jobs** could be created through recycling

