

# CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY

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July 14, 2017

Board of Directors Central Virginia Waste Management Authority Richmond, Virginia 23227

Members of the Board:

The Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting normally scheduled for Friday, July 21, 2017, is CANCELED. The next meeting of the Board will be in Richmond on Friday, August 18, 2017, at 9:00 a.m., in the large conference room at 2104 W. Laburnum Avenue.

As we wrap up one fiscal year and begin a new one, the staff and I thank each of you for your commitment and service to the CVWMA and the region. Congratulations to our new Executive Committee: Allen Lane, Chair; Marcia Phillips, Vice-Chair; Patricia Paige, Secretary; Mark Kukoski, Treasurer; and Ed Watson, Director. We look forward to continuing to *foster regional collaboration to provide planning, resources and education in order to reduce, reuse, recycle and manage solid waste for our 13 jurisdictions.* We are grateful for a committed Board of Directors.

Below is a summary of operations, public information and financial activity since the last board meeting.

#### **Operations**

#### Regional Recycling Rate

The Central Virginia Regional Recycling Rate of 58.9% was approved by the Virginia Department of Environmental Quality (DEQ). We issued a press release upon approval.

#### Residential Recycling:

TFC Recycling, County Waste, and CFS collected 37,897 tons of recyclable material from the curb and alleyways in 9 localities in Fiscal Year 2017. This is approximately 900 fewer tons than FY 2016. The City of Richmond had an increase in tonnage year over year of 465 tons and had the largest percentage increase in volume. TFC, CVWMA's largest contractor providing residential collection and the processor for the drop-off recycling program, processed over 100 tons of the number 3 – 7 plastics and cartons during the year. These commodities were added to the residential and drop off recycling programs in July 2016.

### Municipal Solid Waste

For the month of June CVWMA recorded 8 misses in Ashland and 20 in Chesterfield for County Waste and 78 misses in Hopewell, 41 in Colonial Heights and 79 in Petersburg for CFS. The misses are up a little from the previous months. However, misses have been reduced dramatically from this time last year.

## eWaste Recycling

CVWMA continues to communicate with eWaste Tech Systems regarding the removal of the TVs and CRTs stored in the warehouse in south Richmond. As of this week, eWaste Tech has informed CVWMA of their ability to secure an investor and plans to take over the removal very soon.

In addition, CVWMA issued a Request for Proposals (RFP) for Electronics Recycling Services and received 4 responses. A selection committee will be reviewing the proposals and will be making a recommendation to the Board at the August 18, 2017 meeting.

CVWMA also participated in a workshop hosted by the Virginia Department of Environmental Quality regarding challenges in recycling electronic equipment. Several localities and solid waste planning units from around the state were in attendance as well as representatives of the US EPA, National Electronics Recycling Council and others.

#### Disaster Preparedness Workshop

CVWMA in partnership with Henrico County hosted a disaster recovery training workshop on July 13, 2017. Nearly 60 representatives in 12 of our jurisdictions participated along with our contractors for Debris Management and Debris Monitoring and the DEQ.

#### **Public Information**

#### Curbside Education Advisory Committee Update

Members of the Curbside Education Advisory Committee and Education Work Group met on Friday, June 23, 2017. The agenda items discussed included CVWMA's Strategic Plan, the Customer Service Survey (external customers), Additional Commodities- Communication Plan, our new Real Estate Rack Card, and America Recycles Day and upcoming School Assemblies with Jonathan Austin.

#### Waste Reduction News and Regional Waste Line

The July 2017 electronic newsletter included Goochland County Expands Residential Recycling Program, Fourth of July Holiday to Delay Some CVWMA Collections, CVWMA's Regional Recycling Rate of 58.9% and CVWMA's Drop-off Recycling Programs. The e-newsletter was distributed to over 1,180 email subscribers and continues to be above the industry standards for views. Top links clicked include <a href="cvwma.com/programs/drop-off-recycling-cvwma.com/programs/2017-holiday-collection-calendar">cvwma.com/programs/drop-off-recycling-cvwma.com/programs/2017-holiday-collection-calendar</a>; and <a href="cvwma.com/about-us/regional-recycling-rate">cvwma.com/programs/2017-holiday-collection-calendar</a>; and <a href="cvwma.com/about-us/regional-recycling-rate">cvwma.com/programs/2017-holiday-collection-calendar</a>; and <a href="cvwma.com/about-us/regional-recycling-rate">cvwma.com/programs/2017-holiday-collection-calendar</a>; and <a href="cvwma.com/about-us/regional-recycling-rate">cvwma.com/about-us/regional-recycling-rate</a>. The Regional Waste Line, CVWMA's semi-annual newsletter will distributed in early August.

#### Outreach and Education

Denise Ritchie, our Recycling Education and Outreach Specialist resigned as of July 1, 2017. She is helping us on a part time basis with some of the summer camp programs as we advertise the position. Staff continues to work on regular outreach and education efforts for new fiscal year.

#### CVWMA Website, Social Media and Curbside Email Reminder

The public continues to use the CVWMA website and social media as an ongoing resource for information and updates. **17,823 unique visitors** compared to 19,701 last month made **34,953 visits** to **over 143,660 pages** compared to 37,187 visits to over 198,350 pages in May. Average length of time on various pages is 3 minutes. Our Newsfeeds had over 2,400 views. The homepage, 2017 CVWMA Recycling Collection Schedule, Curbside Recycling -What to Recycle, and electronics pages continue to be the top pages visited each month.

Staff worked with several localities that have new websites to update all of the links on our Location pages as well as the Recycling Wizard.

#### **Finance**

The CVWMA has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association for the twentieth consecutive year. Brown and Edwards, CVWMA Audit Firm will begin field work on Monday, July 31, 2017. The Comprehensive Annual Financial Report (CAFR) will be presented at the September 15th meeting, upon completion of the auditor's assessment. The CAFR is due to the Virginia Auditor of Public Accounts by September 30, 2017. A preliminary financial report as of June 30, 2017, is attached, however some outstanding invoices and revenues have not yet been accrued and the retirement and Other Post Employment Benefits entries have not yet been made.

# **Upcoming Meetings**

Staff will provide a comprehensive summary and recap of operations and education and outreach efforts in FY2017 during the August 18<sup>th</sup> Board meeting.

Technical Advisory Committee Meeting	August 3, 2017	9:00 a.m.
Executive Committee Meeting	August 8, 2017	2:00 p.m.
Board of Directors Meeting (Richmond)	August 18, 2017	9:00 a.m.

Please feel free to contact me, or any staff member at (804) 359-8413 with questions or comments that you may have. See you in August!

Sincerely,

Kimberly A. Hynes Executive Director

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cc: CVWMA Board Alternates
CVWMA Staff

# Central Virginia Waste Management Authority Summary Statement of Revenues and Expenses July 2016 – June 2017 – Preliminary and Unaudited

	General	Curbside	Drop Off	Municipal	Other			
	Operating	Project	Project	Solid Waste	Special			
	Fund	Fund	Fund	Fund	Projects	Total		
Revenues:								
Local Government Assessments	552,522	-	-	-	-	552,522		
Charges for Services	-	6,992,631	499,963	2,943,918	2,321,766	12,758,278		
Contract Admin Costs	-	-	-	16,700	200	16,900		
Public Relations Assessment	-	210,536	-	-	-	210,536		
Customer Service Assessment	-	223,808	-	31,695		255,503		
96-gal Cart Revenue	-	161,563	-	-	-	161,563		
Sponsorship and Grants	-	10,000	-	-	-	10,000		
Material Sales Rebate	-	732,735	407,873	-	451,131	1,591,739		
Interest on Investments	18,065	8,085	-	3,349	-	29,499		
Other/Miscellaneous	7,828	-	-	-	-	7,828		
Total Revenues	578,415	8,339,358	907,836	2,995,662	2,773,097	15,594,368		
Expenses:								
Personnel services	386,853	183,168	4,783	15,125	-	589,929		
Fringe benefits	81,372	57,220	1,433	5,225	-	145,250		
Professional services	27,784	26,332	767	5,222	-	60,105		
Repairs and maintenance	1,425	2,636	29	564	-	4,654		
Advertising and promotions	2,355	100,540	20,604	127	-	123,626		
Materials and supplies	4,455	3,736	150	830	-	9,171		
Other services and charges	14,567	68,274	447	1,601	-	84,889		
Leases	41,709	31,786	713	2,550	-	76,758		
Depreciation	7,584	7,376	-	1,000	-	15,960		
Contractual services	-	6,992,631	499,963	2,943,921	2,321,756	12,758,271		
96-gal Cart Expense	-	155,148	-	-	-	155,148		
Material Sales Rebate	-	732,754	342,523	-	451,131	1,526,408		
Total Expenses	568,104	8,361,601	871,412	2,976,165	2,772,887	15,550,169		
Net Income (Loss)	\$10,311	<u>(\$22,243)</u>	\$36,424	\$19,497	\$210	\$44,199		
Capital Outlay								
Database Enhancement	2005	9,313				9,313		
Vehicle - 2017 Ford Explorer	26,836	-	-	-	-	26,836		
<u>Total Capital Outlay</u>	<u>\$26,836</u>	<u>\$9,313</u>	-		-	<u>\$36,149</u>		