



Curbside Education Advisory Committee & Education Work Group

Member Focus: City of Hopewell

October 23, 2018



Agenda

Welcome

Member Focus

- City of Hopewell (Monique Robertson, Department of Public Works)

City of Hopewell Stormwater Education

- Linking Plastic Bag Recycling with Stormwater Programs (Diane Cook, Water Quality Analyst, Department of Public Works)

Incorporating Science, Technology, Engineering, Art & Math into Recycling Education Programs

- Rethink Waste! Landfill? Recycle? (Kate Carney, CVWMA Recycling Education and Outreach Specialist)

Communication: Oops! Rejection Sticker Rollout Updates

- Rollout: Routes
- Top Contaminates
- Tonnage before rollout; tonnage after rollout
- Contractor Feedback
- Call Volume
- Education and Outreach

Agenda (con't)

America Recycles Day 2018

Roundtable

Next meeting date: February 2019

CVWMA Member Focus



City of Hopewell – Monique Robertson

- Programs offered to residents

City of Hopewell Stormwater Education

Linking Plastic Bag Recycling with Stormwater Education, Diane Cook

Incorporating Science, Technology, Engineering, Art & Math into Recycling Education

Rethink Waste! Landfill? Recycle?, Kate Carney



Rethink Waste. Landfill? Recycle?

<p>Glass Bottles and Jars</p> <p>How long? 1 million years to decompose in a landfill.</p> <p>Excellent products for reuse and when recycled can save enough energy to run 100-watt light bulb for four hours or a compact fluorescent bulb for 20 hours.</p> 	<p>Aluminum Cans</p> <p>How long? At least 200 years to decompose in a landfill.</p> <p>About 45% of aluminum cans are recycled each year and those are back on the shelf of the store as new cans in as little as 60 days.</p> 	<p>Steel Cans</p> <p>How long? About 50 years to decompose in a landfill.</p> <p>2 out of 3 tons of steel are produced from recycled steel.</p> 	<p>Plastic Bottles and Containers</p> <p>How long? Unknown but at least 500 years to decompose in a landfill.</p> <p>Americans use about 2.5 million plastic bottles every hour... and only about 25% of them are recycled.</p> <p>Recycling one ton of plastic saves the equivalent of 1,000–2,000 gallons of gasoline. It generally takes about 25 plastic bottles to make enough fleece for an adult sized item of clothing.</p> 
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(804) 340-0900 www.CVWMA.com

Contamination: Oops! Rejection Sticker Rollout Updates

- Rollout: Routes
- Top Contaminants
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tonnage after rollout
- Contractor Feedback
- Locality Feedback
- Call Volume
- Education and Outreach



America Recycles Day

What are **YOU** doing for America Recycles Day?

Make a pledge to reduce. Make a pledge to reuse.

Make a pledge to recycle right.

Outreach Programs

Locality Special Collection Events

CVWMA website and social media platforms



Agenda (con't)

Roundtable

Next meeting date: February 2019