



July 10, 2015

Board of Directors  
Central Virginia Waste Management Authority  
Richmond, Virginia 23227

Members of the Board:

**The Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting normally scheduled for Friday, July 17, 2015, was canceled.** The next meeting of the Board will be in Richmond on Friday, **August 14, 2015**, at 9:00 a.m., in the large conference room at 2104 W. Laburnum Avenue. Please note: this is a change from the regular third Friday meeting schedule.

As we wrap up one fiscal year and begin a new one, the staff and I thank each of you for your commitment and service to the CVWMA and the region. We look forward celebrating 25 years of regional collaboration providing solid waste and recycling initiatives to our 13 member localities on **September 3<sup>rd</sup>!**

We look forward to working with the Executive Committee and the Board in the upcoming months to facilitate the development and implementation of a plan to include mission, goals and objectives for CVWMA's future of providing valuable services to member localities. We welcome Mark Kukoski back to the Executive Committee as our Treasurer and will recognize and thank James Jackson for his service on the Executive Committee and the Board in August.

Below is a summary of operations, public information and financial activity since the last board meeting.

### **Operations**

#### ***Curbside Recycling***

TFC Recycling and CVWMA began the roll-out of 95-gallon recycling carts to residents in the City of Richmond on Monday, July 6. The delivery of approximately 56,000 carts will continue through the end of August with the intent of all carts to be delivered by Labor Day.

Total amount of residential recycling material collected in June 2015 was 2,993, 35,846 tons were collected for the fiscal year. The total rebate received from TFC for the month of June was \$55,677 and the total rebate for the year is \$669,367.

## **Municipal Solid Waste**

The misses and the call volume were normal for the month of June. CVWMA recorded 13 misses in Ashland for County Waste and 50 misses in Hopewell, 31 in Colonial Heights and 77 in Petersburg for CFS.

CVWMA has been working on implementing the new Contract for MSW Collection in Chesterfield County as awarded by the Board to County Waste. County Waste will deliver carts to about 2,500 residents the last week in July and collection will begin August 3.

## **Public Information**

### ***Waste Reduction News***

The July 2015 Waste Reduction News electronic newsletter included articles on CVWMA Collections on Regular Schedule for July 3; Citywide Rollout of Carts Begins July 6, CVWMA is very Social, and Want to Travel GREEN this Summer? The e-newsletter was distributed to over 1,100 email subscribers and continues to be above the industry standards for views.

### ***CVWMA's Journey Through the MRF and VA Standards of Learning Project***

Staff has completed aligning our recycling education program, the Journey Through the MRF video, and our two activity books to VA SOLs in all categories for Grades K-5. The ability to now promote our educational programs as cross-curricular is of great benefit to all of our member jurisdictions. This information is available on the CVWMA website at both of these links:

<http://cvwma.com/cvwma-education/journey-through-the-mrf/> and <http://cvwma.com/education-and-outreach/journey-through-the-mrf/> . Staff will be presenting all of this new information at a Henrico Teacher Workshop on August 4, 2015. Staff is most appreciative of the time and expertise given to this project by Judy Fitzpatrick, Henrico County Public Schools and Eric Rhoades, Director, Science and Health Education, VA Department of Education.

### ***CVWMA Website, Social Media and Curbside Email Reminder***

Staff reports that the public continues to use the CVWMA website and social media as a resource. Over 11,400 unique visitors viewed over 21,000 pages during the month of June. In addition, our Newsfeed had over 5,700 views. The homepage, electronics, and curbside collection pages continue to be the top three pages visited each month.

Staff added 20 new Pins to existing board on our Pinterest page and monthly analytics reports over 1670 visits to this resource for the month. CVWMA has 22,777 email subscribers for the bi-weekly email reminder. 211 people signed up in June.

## **Finance**

The CVWMA has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association for the eighteenth consecutive year. Brown and Edwards, CVWMA Audit Firm will begin field work on Monday, August 3, 2015. The Comprehensive Annual Financial Report (CAFR) will be presented at the September 18 meeting, upon completion of the auditor's assessment. The CAFR is due to the Virginia Auditor of Public

Accounts by September 30, 2015. A preliminary financial report as of June 30, 2015 is attached, however some outstanding invoices and revenues have not yet been accrued.

**Upcoming Meetings**

Staff will provide a comprehensive summary and recap of operations and education and outreach efforts in FY2015 during the August 14<sup>th</sup> Board meeting.

Technical Advisory Committee Meeting	August 6, 2015	9:00 a.m.
Executive Committee Meeting	August 10, 2015	2:00 p.m.
Board of Directors Meeting (Richmond)	August 14, 2015	9:00 a.m.

Please feel free to contact me, or any staff member at (804) 359-8413 with questions or comments that you may have. See you in August!

Sincerely,



Kimberly A. Hynes  
Executive Director

cc: CVWMA Board Alternates  
CVWMA Staff