



CENTRAL VIRGINIA
WASTE MANAGEMENT AUTHORITY

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August 6, 2014

Board of Directors
Central Virginia Waste Management Authority
Richmond, Virginia 23227

Members of the Board:

The Central Virginia Waste Management Authority (CVWMA) Board of Directors meeting normally scheduled for Friday, August 15, 2014, was canceled. The next meeting of the Board will be in Richmond on Friday, September 19, 2014, at 9:00 a.m., in the large conference room at 2104 W. Laburnum Avenue.

As we wrap up one fiscal year and begin a new one, the staff and I thank each of you for your commitment and service to the CVWMA and the region. We look forward to working with the Executive Committee in the upcoming year to further develop priorities and goals in continuing to serve member localities. We welcome Allen Lane and Steven Hicks, as newly elected Officers, and a special thank you to Bob Whiteman and Mark Kukoski for their years of service on the Executive Committee.

Below is a summary of operations, public information and financial activity since the last board meeting.

Solid Waste Plan Update

The staff has completed revisions to the Central Virginia Solid Waste Management Plan (Plan) as approved by the Board at the July 18, 2014 meeting. In accordance with the resolution, Staff has submitted the revised Plan to the Technical Advisory Committee (TAC) members for review of the final draft. The TAC will meet on August 12, 2014 at 9:00am, if necessary, to discuss any final edits and subsequent to their review, the revised Plan will be submitted to the DEQ for their approval. If you would like to review a draft or have any questions regarding the revised Plan, please contact me or Rich.

Operations

Curbside Recycling

TFC Recycling collected 2,735 tons of material collected in July 2014 in Ashland, Colonial Heights, Chesterfield, Goochland, Hanover, Henrico and Richmond. The total rebate for the month of July was \$54,680. Hopewell recycling is off to a good start. Tonnages for Hopewell and Petersburg will be available for the September meeting. Residents that have ordered 95 gallon

carts experienced a minor delay in delivery. CVWMA is working with TFC to get carts delivered to those that ordered them. .

Municipal Solid Waste

The transition from Allied Waste to County Waste in Ashland and to Container First Services in Hopewell, is now complete. After a few issues delivering new carts and removing the old blue Allied Waste cart, things are now settling down and getting back to normal in Ashland. In Hopewell, the call volume and misses in July were higher than expected. Several factors led to the collection issues in Hopewell including, moving everyone's collection day to Monday, late collections past 7pm, routing issues, and drivers new to the City of Hopewell. We expect to see an improvement in service in Hopewell in the coming weeks.

Operations

New MSW FEL program is off to a good start in Hanover and Powhatan. CFS purchased all County Waste FEL containers that were already in place at both localities, which fostered a smoother transition. Delivery of recycled paper and metal by Hanover and Henrico, have also started as new programs. The Authority continues to expand the FEL Comix recycling program with CFS, in order to take advantage of the lower tip rates and \$10/ton rebate.

Public Information

Waste Reduction News

The August electronic newsletter included articles on Upcoming Pesticide Collections, Electronics Recycling, Surf Your Watershed, and "What have you "pinned" lately?" The e-newsletter was distributed to over 1,100 email subscribers.

Curbside Education Advisory Committee (CEAC) Update

Staff provided program and informational updates to committee members via email on August 4, 2014. Updates included a brief summary from staff research on recycling options for "other plastics", CVWMA Special Scout Program, and America Recycles Day- Jonathan Austin Recycling Magic and Juggling Shows.

CVWMA Special Scout Patch Program

This new educational initiative is ready for implementation. Guidelines and requirement are posted on the CVWMA website. Staff will provide additional information at the September board meeting.

Fall Media Campaign

CVWMA is partnering with WTVR CBS 6 for a fall media campaign from September 8 - September 26, 2014. The focus of the campaign is on items accepted in our curbside and drop-off recycling programs. Added values to the campaign include a Virginia This Morning segment that will showcase Colonial Heights successful curbside recycling enhancements, Facebook Fan Builder, along with TV spot and banner ads. The goal is to increase set-out tonnage and participation in all nine curbside recycling program areas.

Finance

Brown and Edwards, CVWMA Audit Firm began field work on Monday, August 4, 2014. The Comprehensive Annual Financial Report (CAFR) will be presented at the September 19 meeting, upon completion of the auditor's assessment. The CAFR is due to the Virginia Auditor of Public Accounts by September 30, 2014.

Upcoming Meetings

Staff will provide a comprehensive summary and recap of operations and education and outreach efforts in FY2014 during the September 19 Board meeting. In addition, the annual financial report will be presented to the Board for approval.

Technical Advisory Committee Meeting (If Necessary)	August 12, 2014	9:00 a.m.
Technical Advisory Committee Meeting	September 4, 2014	9:00 a.m.
Executive Committee Meeting	September 8, 2014	2:00 p.m.
Board of Directors Meeting (Richmond)	September 19, 2014	9:00 a.m.

Please feel free to contact me, or any staff member at (804) 359-8413 with questions or comments that you may have. See you in September!

Sincerely,



Kimberly A. Hynes
Executive Director

cc: CVWMA Board Alternates
CVWMA Staff