

PRESS RELEASE

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FOR IMMEDIATE RELEASE

CVWMA Reports 2nd Best Year in Collected Tonnage In Signature Recycling Programs for FY2010

The numbers are in! Recycling is alive and well in central Virginia! Despite economic conditions and the loss of several convenient drop-off recycling locations, the CVWMA reports tonnage collected in the curbside and drop-off recycling programs reflect its second best collection year since inception. The total tonnage collected in the curbside recycling program was 34,295 tons (of which 9,225 tons was co-mix and 25,070 was fiber). Co-mix includes aluminum, plastic, steel and glass containers. Fiber includes paper, newsprint, and cardboard. This is only a 0.9 % decrease from FY 2009, which reported the highest collections. In 2009, the CVWMA reported total collected tonnage at 34,622 tons. The drop-off program collected 6,362.6 tons. This is a 4.2% decrease from FY2009 where the program collected 6,642 tons.

Recycling turns materials that would otherwise become waste into valuable resources. According to the [US Environmental Protection Agency](http://www.epa.gov) collecting bottles, cans, and newspapers and taking them to the curb or to a convenience center drop-off is just the first in a [series of steps](#) that generates a host of financial, environmental and social returns.

In addition, the US EPA lists benefits of recycling include:

- Protects and expands US Manufacturing jobs and increases US competitiveness;
- Reduces the need for landfilling and incineration;
- Prevents pollution caused by the manufacturing of products from virgin materials;
- Saves energy;
- Decreases emissions of greenhouse gasses that contribute to global climate change
- Conserves natural resources such as timber, water, and minerals, and
- Helps sustain the environment for future generations

(Source: www.epa.gov/epawaste/conservation/rrr/recycle.htm#steps)

For more information on our recycling programs, call the Recycling Hotline at 340-0900 or visit www.cvwma.com

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Serving the cities of Colonial Heights, Hopewell, Petersburg and Richmond, the Town of Ashland and the counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan and Prince George.