

PRESS RELEASE

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FOR IMMEDIATE RELEASE

CVWMA Reports Increase in Signature Recycling Programs

Way to go central Virginia! The CVWMA reports tonnage collected in the curbside and drop-off recycling programs increased this past fiscal year. The total tonnage collected in the curbside recycling program was 34,622 tons (of which 9,313 tons was co-mix and 25,309 was fiber). Co-mix includes aluminum, plastic, steel and glass. Fiber includes paper, newsprint, and cardboard. This is a 2.4 % increase from FY2008. The drop-off program collected 6,642 tons. This is 6.7 % increase from FY2008.

According to the National Recycling Coalition the amount of energy saved from recycling aluminum and steel cans, plastic PET and glass containers, newsprint and corrugated packaging was equivalent to:

- The amount of electricity consumed by 17.8 million Americans in one year,
 - The energy supplied from 2.7% of imported barrels of crude oil into the U.S., and
 - The amount of gasoline used in almost 11 million passenger automobiles in one year
- (Source: www.nrc-recycle.org/fact-sheet.aspx)

In addition, the Earth911 website factoids on paper recycling state that:

- One million tons of recovered paper is enough to fill more than 14,000 railroad cars.
- More than 37 percent of the fiber used to make new paper products in the United States comes from recycled sources.

(Source: <http://earth911.com/paper/the-facts-about-paper-and-paper-recycling>)

For more information on our recycling programs, call the Recycling Hotline at 340-0900 or visit www.cvwma.com

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Serving the Cities of Colonial Heights, Hopewell, Petersburg and Richmond, the Town of Ashland and the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan and Prince George.