

**VCLPR 2011 Conference**  
**“Tools for Success- Ordinary People Doing Extraordinary Things”**  
 October 19-20, 2011  
 Lynchburg, Virginia

| October 19            |  |
|-----------------------|--|
| <b>11:30 am</b>       | <b>Registration/Silent Auction</b>   |
| <b>12 noon - 1 pm</b> | <p><b>Lunch</b><br/> <b>Welcome /Introductions</b><br/>           Jen Cole, President, VCLPR<br/>           Kimball Payne, City Manager</p> <p><b>Virginia Green - Green Lodging</b><br/>           Wingate by Wyndham is committed to solid waste management and litter prevention. Learn about the eco-friendly services and solid waste management programs this hotel provides as a <b>Virginia Green</b> certified hotel. They also partner in litter cleanups.<br/>           Tom Griffin, Virginia Green</p>  |
| <b>1- 2 pm</b>        | <p><b>Show Me the \$\$.</b> <b>Best Practices in Maximizing Convenience Center Recycling Capabilities</b><br/>           Convenience centers accept all common refuse, trash and garbage from local residents. Local solid waste programs encourage citizens to dispose of their trash responsibly and to recycle. Looking for ways to get the biggest bang for your buck? These two program experts have saved revenue by the design of the facility and by extracting valuable commodities from the waste stream. Session will offer the most economical ways to maximize sustainable solid waste management options.<br/>           Bill Hamby, Prince George County<br/>           Steve Chidsey, Hanover County</p> |
| <b>2-3 pm</b>         | <p><b>Meet the Authors...Turtle Without a Home</b><br/>           Ted the Turtle searches for the perfect home after his habitat has been polluted. He explores where ants, squirrels, and other animals live in nature. This children's book written by two educators from northern Virginia exposes children to environmental issues, such as turtle conservation, ecosystems, and litter prevention. The educators travel around to schools to share the book and its companion teaching guide. Autographed copies will be given to each session participant. Authors will also have table to sell their books at during conference.<br/>           Dr. Sharon Gaston and Richard Halttunen</p>                       |
| <b>3-3:15 pm</b>      | <b>Break</b>   |
| <b>3:15 – 4:15 pm</b> | <p><b>Cover Your Load ... It's the Law (#1 litter issue)</b><br/>           Along roadways, motorists (52%) and pedestrians (23%) are the biggest contributors to litter. Virginia does have litter laws. How do these laws get enforced? How do local program managers work with law enforcement or litter officers to educate the public? Do Report a Litterer Program really work? Panel will share their expertise; successes and helpful tips with enforcement.<br/>           City of Bedford Police Department<br/>           DW Lawhorne, Keep Bedford Beautiful</p>   |
| <b>4:30- 5:00 pm</b>  | <p><b>VCLPR Meeting</b><br/>           Jen Cole, President, VCLPR</p>  |
| <b>5:00 – 6:30 pm</b> | <p><b>Virginia Green Safari/Scavenger Hunt, Happy Hour, Silent Auction, Networking</b><br/>           Search for clues and find out how “green” the hotel is. Prizes given! Enjoy light hors d'oeuvres, liquid refreshments, the silent auction, and great conversation.<br/>           Dinner afterwards on your own.</p>   |

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| October 20                |  |
| <b>8:30- 9 am</b>         | <p><b>Registration</b><br/> <b>*Continental Breakfast</b> (*hotel guests are provided a full breakfast)</p>  |
| <b>9-10 am</b>            | <p><b>What's in Your Toolkit?</b><br/>         Curbside Value Partnership (CVP) was originally established in 2003 by the Aluminum Association and the Can Manufacturers Institute to help grow and sustain participation and collection in residential curbside recycling programs through education and measurement. Education and measurement driven decision making continue to be its primary focus.</p> <p>This session (different that the one offered at the VRA May 2011 conference) will highlight different “tools” that CVP used recently in several Virginia programs. You will want to try some of these in your local programs.<br/>         Steve Thompson, Curbside Value Partnership<br/>         John Deuel, Keep Norfolk Beautiful</p> |
| <b>10- 11:00 am</b>       | <p><b>Inquiring Minds Want to Know....</b><br/> <b>Everything about Landfills</b><br/>         Participants will enjoy interactive educational resources for upper elementary to middle school students (as well as the general public) on the importance of waste minimization and good landfill management for the environment and future generations. Let's talk some trash and go trekking!<br/>         Virginia Trekkers, Henrico County (invited)<br/>         Diane Dodd, Region 2000 Services Authority<br/>         Nancy Drumheller, CVWMA</p>  |
| <b>11:00 am - 12 noon</b> | <p><b>How Hazardous is the Waste in Your Locality?</b><br/> <b>Programs to Address HHW</b><br/>         Hazardous waste is defined as liquid, solid, contained gas, or sludge wastes that contain properties that are dangerous or potentially harmful to human health or the environment. Learn how to properly manage and dispose of hazardous waste as well as the costs of disposal from these three program experts.<br/>         Mike Amos, Henry County<br/>         Ed Hacker, Roanoke Valley Resource Authority<br/>         Sheldon Cash, Bedford County</p>   |
| <b>12 noon- 1 pm</b>      | <p><b>Lunch</b><br/> <b>Updates, Networking, and Adjournment</b></p> <p><b>Important Updates from the Litter Control and Recycling Advisory Fund Board</b><br/>         Denny Gallagher , Chairman</p>   |
| <b>1:00-2:30 pm</b>       | <p><b>New Program Manager Mentoring Session</b><br/> <b>Door Prizes! Free Educational Resources!</b><br/> <b>* Preregistration required</b><br/>         Program Managers asking for a mentor as well as an overview and training on all of the educational resources given out to localities by the VCLPR over time *will sign up ahead for this session (<i>please indicate on your registration form or let one of the 2011 Conference Planning Committee members know of your interest</i>) and be assigned an experienced mentor (program Manager).<br/>         Clara Mills, Spotsylvania County<br/>         Pam Cooper (and team), Chesterfield County</p>   |