

PRESS RELEASE

CONTACT

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**DATE**

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FOR IMMEDIATE RELEASE

Central Virginia Waste Management Authority

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Local E-Cycling Events a Big Success

An estimated 950 participants brought over 83,330 pounds of eWaste to fall events coordinated by Central Virginia Waste Management Authority (CVWMA). Since November 2004, forty-one (41) eCycling events have been held in the region with over 500,000 pounds of eWaste collected. Items collected included computers, televisions, cell phones, DVD players, etc.

CVWMA partnered with Ukrop's supermarkets and collections were held at several of their area stores including White Oak, Cross Ridge and John Rolfe locations. Events offered participants the opportunity to fill out a survey for a chance to win a \$100 Ukrop's gift card. Winners were chosen at random from all entries received.

Winners include:

- Mark McChesney, Cavalier Square, City of Hopewell
- Kim Orlando, Rockwood Park, Chesterfield County
- Richard Beazley, Ukrop's Cross Ridge, Henrico County
- Diane Christensen, Ukrops White Oak, Henrico County
- Jo Heath, Ukrop's John Rolfe, Henrico County

Visit www.cvwma.com/recycling_programs/electronics.wbp for 2009 collection dates and locations.

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