

PRESS RELEASE

CONTACT

Nancy Drumheller, Public Information Coordinator

DATE

Thursday, July 10, 2008

FOR IMMEDIATE RELEASE

Central Virginia Waste Management Authority

2100 West Laburnum Avenue, Suite 105, Richmond, Virginia 23227

(804) 359-8413 ♦ fax (804) 359-8421 ♦ www.cvwma.com

Local E-Cycling Events a Big Success

An estimated 1,200 participants brought over 125,000 pounds of eWaste to spring events coordinated by Central Virginia Waste Management Authority (CVWMA). Since November 2004, thirty-six eCycling events have been held in the region with over 400,000 pounds of eWaste collected. Items collected included computers, televisions, cell phones, DVD players, etc.

CVWMA partnered with Ukrop's supermarkets and collections were held at several of their area stores including Virginia Center Commons, Harbor Pointe and Short Pump locations. Events offered participants the opportunity to fill out a survey for a chance to win a \$100 Ukrop's gift card. Winners were chosen at random from all entries received.

Winners include:

- Raleigh Cook, New Kent Courthouse, New Kent County
- Gary Dawson, Ukrop's Virginia Center Commons, Henrico County
- David Iannuzzi, Ukrop's Harbor Pointe, Chesterfield County
- Katheryn Willoughby, Chesterfield Towne Center, Chesterfield County
- Eve Capehart, Earth Day Celebration, City of Richmond
- Lyndi Wells, Mechanicsville Convenience Center (Verdi Lane), Hanover County
- Elizabeth Boehringer, Ukrop's Short Pump, Henrico County
- A. Matthews, Charles City Rd. Public Use Area, Henrico County

Visit www.cvwma.com/recycling_programs/electronics.wbp for more information.