

PRESS RELEASE

CONTACT

Jen Cole, President, VCLPR

DATE

Friday, August 12, 2011

FOR IMMEDIATE RELEASE

VCLPR

<http://www.virginia-council.org/>

Virginia Council for Litter Prevention and Recycling (VCLPR) Announces Statewide Conference to be held October 19-20 in Lynchburg, Virginia

Friday, August 12, 2011 – Fairfax, Virginia – Jen Cole, President, Virginia Council for Litter Prevention and Recycling (VCLPR) today announced that the annual professional conference will be held October 19-20 in Lynchburg, VA. The theme for this year's conference is *"Tools for Success- Ordinary People Doing Extraordinary Things"*.

The conference will be geared toward litter and recycling program managers; solid waste management professionals; non-profit's that provide litter and recycling programs and education to the public; and any business, college or university that has a sustainable recycling or Close the Loop mission.

By selecting the **Virginia Green** certified [Wingate by Wyndham-Lynchburg hotel](#) as the conference venue all attendees will "walk the talk" as hotel located at 3777 Candler's Mountain Road offers a multitude of "green" and "environmentally friendly" best practices.

The [Conference sessions](#) include:

- Green Lodging (Wingate by Wyndham-Lynchburg)
- Show Me the \$\$ Best Practices in Maximizing Convenience Center Recycling
- Meet the Authors - new book and companion guide by two Northern Virginia educators—
- Cover Your Load...It's the Law
- "Green" Scavenger Hunt", Networking Reception and Silent Auction
- Curbside Value Partnership and National Programs "Best Practices" Increasing Curbside Participation
- Inquiring Minds Want to Know...Everything about Landfills! New Resource by VA TREKKERS
- How Hazardous in Your Waste...Local Programs to Address HHW
- New Program Manager Mentoring Session
- Much more

Attendees will leave with a full "toolkit" of proven resources to implement for program success!

Download conference agenda and day rate (s) registration at:

www.cvwma.com/storage/File/Registration_form_2011%20VCLPR%20Conference_1.pdf For room reservations, availability call (434) 845-1700

REGISTER EARLY! Spaces are Limited!

FOR FURTHER INFORMATION: Please contact
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