

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Central Virginia Waste Management Authority Celebrates 20 years Of Services to Central Virginia region!

The Central Virginia Waste Management Authority (CVWMA) marks twenty years of services to the Central Virginia region on December 20, 2010. As the CVWMA celebrates this milestone as the regional recycling authority, it is well aware that local communities' efforts from those who have partnered with CVWMA along the way have contributed to the Authority's success. The commitment and support from local leaders, local residents, schools, businesses, and the private sector to recycling has made a difference to this organization and in the region.

The CVWMA service area is very diverse and the CVWMA strives to provide seamless regional programs that cross jurisdictional boundaries. Its region encompasses 2,500 square miles and serves more than 1.1 million people. The CVWMA programs are provided on a menu basis so that each jurisdiction can choose the programs which best fit their individual needs.

CVWMA's largest and most visible program is the curbside recycling program. It began shortly after the inception of the CVWMA with 20,000 households and is now provided to 250,000 homes in 7 jurisdictions. Through recycling at the curb 500,000 tons of materials have been recycled to date. Over 40 drop off recycling sites can be found around the region. Through CVWMA programs we are now recycling more than 40,000 tons/year of paper, cans and bottles through the curbside and drop off programs. CVWMA also provides trash collection to almost 30,000 households in Ashland, Colonial Heights, Hopewell and Petersburg. CVWMA has over 30 contracts with the private sector that include hauling and disposal from 10 convenience centers, recycling contracts that include tires, textiles, scrap metal, used oil, antifreeze, batteries, propane tanks, etc. These and our many other programs would not be as successful as they are without the many partnerships that have been established with the private sector. It is estimated that almost 2 million tons of materials have been diverted from local landfills through CVWMA programs since its inception.

It is amazing that 13 very different local governments have come together and combined resources to achieve mutual goals, while also maintaining their individuality. The CVWMA is one of the best examples of regional collaboration in our region and across the Commonwealth. Let's continue to work together for another 20 years and beyond!

For more information on how you can start recycling, visit www.cvwma.com or call the Recycling Hotline at 340-0900. Follow CVWMA on [Facebook](#) and [Twitter](#) and let us know your thoughts.

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Serving the cities of Colonial Heights, Hopewell, Petersburg and Richmond, the Town of Ashland and the counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan and Prince George.