

Six Month Program Totals for Fiscal Year 2003

December 31 marks the halfway point for each CVWMA program year. Analyzing mid-year totals for programs is helpful in anticipating year-end results.

Summary of Recent Activities and Promotions

For the first half of fiscal year 2003, CVWMA provided several exciting new recycling opportunities including the new Drop-Off Recycling Program in August and the eCycling Electronics Collection in October.

During this period, curbside recycling was expanded to 12,000 homes in Chesterfield County. A special contest for curbside recyclers rewarded people for recycling correctly and on the appropriate day.

In December, CVWMA publicized Christmas tree recycling opportunities and began distribution of 2003 curbside recycling collection schedules.

Recycling Totals

The chart below illustrates recent activity in the Curbside and Drop-Off Recycling Programs. Using 6-

month data available for the current year, we are on track to achieve similar levels as previous years.

Since the modification of the Drop-Off Recycling Program this past summer, staff has noticed a significant increase in tons collected. With larger openings on the containers and the acceptance of mixed containers and mixed paper, participants are able to deposit their recyclables in less time.

The new program also includes collection of narrow-neck plastic bottles, making the Drop-Off Program identical to the Curbside Program in terms of items collected.

Information about program statistics is updated monthly on www.cvwma.com. You may access this information by selecting "programs" from the home page. We will also report year-end results in the August edition of *Waste Reduction News*.

Congratulations to everyone who participates in CVWMA recycling programs and helps make them successful!

Comparison of Current Year Program Totals to Recent Years

	Tons Collected Curbside Recycling	Eligible Homes Curbside Recycling	Tons Collected Drop-Off Recycling	Tons Collected Total
2002-2003 (First Half)	15,390	224,548	2,230	17,620
2001-2002	29,318	216,925	3,711	33,029
2000-2001	30,362	215,157	3,839	34,201
1999-2000	31,001	206,330	3,845	34,846